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If you are in any doubt as to any aspect of the proposals referred to in this document or as to the action you should take, you should consult your stockbroker, bank manager, solicitor, accountant or other duly authorised professional adviser immediately. Subject to the restrictions set out below, if you sell or have sold or otherwise transferred all of your Shares, please send this document, together with the accompanying documents, at once to the purchaser or transferee, or to the stockbroker, bank or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee. If you have sold or otherwise transferred part of your Shares you should retain these documents and please immediately contact the stockbroker, bank or other agent through whom the sale or transfer was effected.

Fix Price Group PLC

(the “Company”)

(incorporated in the Astana International Financial Centre, the Republic of Kazakhstan under the Business Identification Number 240640901065)

Circular to Shareholders relating to the annual general meeting of shareholders of the Company

This document contains a notice of the annual general meeting of the Shareholders of the Company (the “**Meeting**”) to be held at Office No. 245, Block C4.4, building 55/23, Mangilik El, Esil district, Z05T3D6, Astana, Republic of Kazakhstan on 26 June 2026 at 03:00 p.m. local time of Astana, Republic of Kazakhstan.

Shareholders whose name is recorded in the Company’s current register of shareholders holding their respective Shares, will find enclosed with this document a Form of Proxy and Depository Receipt Holders will find enclosed with this document a Form of Instruction, for use in connection with the Meeting. To be valid, a Form of Proxy should be completed and signed in accordance with the instructions printed on it and returned by courier or by hand to the Company’s registered office at Office No. 245, Block C4.4, building 55/23, Mangilik El, Esil district, Z05T3D6, Astana, Republic of Kazakhstan or by email to CorporateSecretary@fix-price.com by no later than 9:00 a.m. local time of Astana, Republic of Kazakhstan on 19 June 2026. Depository Receipt Holders may vote through the depository of the Company’s GDR program, RCS Trust and Corporate Services Ltd. RCS Trust and Corporate Services Ltd. provides the opportunity, upon registration, to submit voting instructions on its website at <https://rcsgroup.com/signin/>. Further instructions relating to the Form of Proxy, Form of Instruction and voting instructions are set out in the notice of the Meeting.

FIX PRICE GROUP PLC

(the “Company”)

(incorporated in the Astana International Financial Centre, the Republic of Kazakhstan under the Business Identification Number 240640901065)

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

(convened pursuant to Article 19 of the Articles of Association of the Company)

NOTICE IS HEREBY GIVEN that a meeting of the shareholders of the Company (the “Meeting”) will be held at Office No. 245, Block C4.4, building 55/23, Mangilik EI, Esil district, Z05T3D6, Astana, Republic of Kazakhstan on 26 June 2026 at 03:00 p.m. local time of Astana, Republic of Kazakhstan for the purpose of considering and, if thought fit, passing the following resolutions.

A. ACKNOWLEDGEMENT OF THE ANNUAL REPORT OF THE COMPANY FOR 2025

Ordinary Resolution 1:

The Annual Report of the Company for 2025 is hereby acknowledged by the shareholders.

B. APPROVAL OF THE CONSOLIDATED FINANCIAL STATEMENTS OF THE COMPANY FOR THE YEAR ENDED 31 DECEMBER 2025 AND INDEPENDENT AUDITOR’S REPORT.

Ordinary Resolution 2:

The Consolidated Financial Statements of the Company for the year ended 31 December 2025 and the Independent Auditor’s Report are hereby approved by the shareholders (Annex 1).

C. RE-APPOINTMENT OF THE AUDITORS OF THE COMPANY.

Ordinary Resolution 3:

Resolution to re-appoint BST Global Limited as auditors of the Company until the next Annual General Meeting, is hereby approved by the shareholders.

NOTES

The following notes explain the general rights of Shareholders and Depositary Receipt Holders and the rights to attend and vote at the Meeting of Shareholders or to appoint someone else to vote on their behalf.

Holders of Shares in certificated form

1. All holders (the “Shareholders”) of shares in the Company (the “Shares”) have the right to attend, speak and vote at the Meeting. A Shareholder is entitled to appoint one or more proxies to exercise all or any of his or her rights to

attend and to speak and vote in his or her place. A proxy need not be a Shareholder of the Company. Entitlement to attend and vote at the Meeting, and the number of votes which may be cast at the Meeting, will be determined by reference to the Company's register of shareholders at 9:00 a.m. local time of Astana, Republic of Kazakhstan on 1 June 2026.

2. Registered Shareholders holding shares in certificated form should complete the form of proxy provided with the Notice of Meeting (the "**Form of Proxy**"). The Form of Proxy must be deposited in hard copy form by courier or by hand at the Company's registered office at Office No. 245, Block C4.4, building 55/23, Mangilik El, Esil district, Z05T3D6, Astana, Republic of Kazakhstan or by email to CorporateSecretary@fix-price.com by no later than 9:00 a.m. local time of Astana, Republic of Kazakhstan on 19 June 2026.
3. The Form of Proxy must be signed and dated by the Shareholder or his/her attorney duly authorised in writing. If Shares in the Company are held by a nominee(s), a form(s) of proxy must be completed and signed by the nominee(s). If the Shareholder is a company, it may execute under its common seal or under the hand of an officer or attorney so authorised. Any power of attorney or any other authority under which the Form of Proxy is signed (or a duly certified copy of such power or authority) must be included with the Form of Proxy.
4. When two or more valid but differing appointments of proxy are delivered or received for the same Share for use at the same Meeting, the one which is last validly delivered or received (regardless of its date or the date of its execution) shall be treated as replacing and revoking the other or others as regards that share. If the Company is unable to determine which appointment was last validly delivered or received, none of them shall be treated as valid in respect of that Share.

Depository Receipt Holders

1. Holders ("**Depository Receipt Holders**") of depository receipts, ISIN US33835G2057 only, in the Shares ("**Depository Interests**") may vote through the depository of the Company's GDR program, RCS Trust and Corporate Services Ltd. RCS Trust and Corporate Services Ltd. provides the opportunity, upon registration, to submit voting instructions on its website at <https://rcsgroup.com/signin/>, in each case by no later than 5:00 p.m. local time of Astana, Republic of Kazakhstan on 19 June 2026 or, if the Meeting is adjourned, 72 hours before the time fixed for the adjourned Meeting (as the case may be).
2. Information describing the voting procedure, as well as the necessary requirements, has been published on the depository's website.
3. Should a Depository Receipt Holder have any questions regarding the applicable voting procedures they should contact the Depository at operations@rscgroup.com.

Attendance at the Meeting

1. The Board has determined pursuant to article 19.13 of the Company's Articles of Association that it is prudent for the health and safety of the participants that physical attendance at the Meeting not be permitted. Shareholders are encouraged to vote by proxy in accordance with the instructions above.
2. Any Shareholder (or proxy who is not the Chairman of the Meeting) who wishes to attend the Meeting via electronic means (namely Zoom video conference) should complete and return the registration form at Appendix A of the Circular in accordance with the instructions therein no later than 9:00 a.m. local time of Astana, Republic of Kazakhstan on 19 June 2026 in order to receive the relevant Zoom login details and instructions for joining the Meeting.

General

1. Any corporation which is a Shareholder may by resolution of its directors or other governing body or officers authorised by such body authorise such person or persons as it thinks fit to act as its representative at the Meeting. Any person so authorised shall be entitled to exercise on behalf of the corporation which he represents the same powers as that corporation could exercise if it were an individual Shareholder.
2. The instrument appointing a proxy and the power of attorney or other authority (if any) under which it is signed or a notarially certified copy of such power or authority shall be delivered to the Company's registered office at Office No. 245, Block C4.4, building 55/23, Mangilik El, Esil district, Z05T3D6, Astana, Republic of Kazakhstan not less than 48 hours before the time appointed for holding the Meeting (the time appointed for holding the Meeting being 03:00 p.m. local time of Astana, Republic of Kazakhstan) or not less than 48 hours before the time appointed for holding an adjourned Meeting of Shareholders at which the person named in the instrument proposes to vote.
3. Forms of Instruction duly completed by Depository Receipt Holders must reach the Depository by no later than 5:00 p.m. local time of Astana, Republic of Kazakhstan on 19 June 2026 or, if the Meeting is adjourned, not less than 72 hours before the time appointed for holding the adjourned Meeting.
4. Information regarding the Meeting, including a copy of this notice can be found on the Company's website at <https://ir.fixprice.kz/investors/general-meetings-of-shareholders/>.


Azamat Akylbekuly
Secretary of the Company
Date: 15 May 2026



ANNEX 1

Consolidated Financial Statements of Fix Price Group PLC for the year ended 31 December 2025 and
Independent Auditor's Report

Fix Price Group PLC

Consolidated Financial Statements
for the year ended 31 December 2025
and Independent Auditor's Report

FIX PRICE GROUP PLC

CONTENTS

| | Pages |
|--|--------------|
| STATEMENT OF MANAGEMENT’S RESPONSIBILITIES FOR THE PREPARATION AND APPROVAL OF THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2025 | 1 |
| INDEPENDENT AUDITOR’S REPORT | 2-5 |
| CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2025: | |
| Consolidated statement of comprehensive income | 6 |
| Consolidated statement of financial position | 7 |
| Consolidated statement of cash flows | 8 |
| Consolidated statement of changes in equity | 9 |
| Notes to the consolidated financial statements | 10-47 |

FIX PRICE GROUP PLC

STATEMENT OF MANAGEMENT’S RESPONSIBILITIES FOR THE PREPARATION AND APPROVAL OF THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2025

Management is responsible for the preparation of the consolidated financial statements of Fix Price Group PLC (hereinafter, the “Company”) and its subsidiaries (hereinafter, the “Group”), that present fairly the consolidated financial position of the Group as at 31 December 2025 and the consolidated results of its operations, cash flows and changes in equity for the year then ended, in compliance with International Financial Reporting Standards (hereinafter, “IFRS”).

In preparing the consolidated financial statements, management is responsible for:

- Properly selecting and applying accounting policies;
- Presenting information, including accounting policies, in a manner that provides relevant, reliable, comparable and understandable information;
- Providing additional disclosures when compliance with the specific IFRS requirements is insufficient to enable users to understand the impact of particular transactions, other events and conditions on the Group’s consolidated financial position and financial performance; and
- Making an assessment of the Group’s ability to continue as a going concern.

Management is also responsible for:

- Designing, implementing and maintaining an effective and sound system of internal controls throughout the Group;
- Maintaining adequate accounting records that are sufficient to show and explain the Group’s transactions and disclose with reasonable accuracy at any time the consolidated financial position of the Group, and which enable them to ensure that the Group’s consolidated financial statements comply with IFRS;
- Maintaining statutory accounting records in compliance with local legislation and accounting standards of the jurisdictions in which the Group operates;
- Taking such steps as are reasonably available to them to safeguard the assets of the Group; and
- Detecting and preventing fraud and other irregularities.

The consolidated financial statements of the Group for the year ended 31 December 2025 were approved by management of the Company on behalf of the Board of Directors of the Company on 2 March 2026.

On behalf of management:



Dmitry Kirsanov
Chief Executive Officer

INDEPENDENT AUDITOR'S REPORT

To the Shareholders and the Board of Directors of Fix Price Group PLC:

Opinion

We have audited the consolidated financial statements of Fix Price Group PLC and its subsidiaries (the "Group"), which comprise:

- the consolidated statement of comprehensive income for the year ended 31 December 2025;
- the consolidated statement of financial position as at 31 December 2025;
- the consolidated statement of cash flows for the year ended 31 December 2025;
- the consolidated statement of changes in equity for the year ended 31 December 2025; and
- the notes to the consolidated financial statements, including material accounting policy information.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated financial position of the Group as at 31 December 2025, and its consolidated financial performance and its consolidated cash flows for the year ended 31 December 2025 in accordance with International Financial Reporting Standards ("IFRSs").

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing ("ISAs"). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Consolidated Financial Statements* section of our report. We are independent of the Group in accordance with the requirements of the International Ethics Standards Board for Accountants' *Code of Ethics for Professional Accountants*, including the independence requirements applicable to auditing financial statements of public interest entities. We have also fulfilled other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. The matter below was addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on this matter.

Why the matter was determined to be a key audit matter**How the matter was addressed in the audit**

Physical existence and completeness of inventories

As at 31 December 2025, the inventories held by the Group comprise RUB 56,665 million.

The Group's inventories consist of merchandise purchased and held for resale and are carried at the lower of cost and net realisable value.

Existence and completeness of inventories were determined to be a key audit matter due to the significance of the inventories' balance, the high number of locations and sites where inventories are held at, variability of purchase agreements in respect of timing in title transfer, and significant estimates, such as shrinkage allowance, made by management in determining the carrying amount of inventories at the reporting date.

The Group's accounting policies are disclosed in Note 2, the key assumptions related to inventory measurement are disclosed in Note 3, the inventories are disclosed in Note 15 and write-offs of merchandise inventories relating to shrinkage and write-down to net realisable value are disclosed in Note 6.

Our audit procedures related to existence and completeness of inventories included the following, among others:

- Obtaining understanding, evaluating design and implementation and, where deemed appropriate, testing the operating effectiveness of relevant controls relating to the inventories, including controls over the Group's inventory stock count procedure;
- Observing inventory count process for a sample of stores and distribution centres during the year and performing independent test counts for a sample of stock keeping units;
- Analyzing inventory movements between the stock counts and reporting dates end and obtaining evidence for such movements either through supporting documents or through analytical procedures;
- Challenging appropriateness of management's estimate of shrinkage allowance, including developing an independent estimate and assessing historical accuracy of management's estimates;
- For inventories purchased close to year-end which are still in transfer to the Group's warehouses ("goods in transit") verifying that it was appropriate to recognise inventories at the reporting date and testing completeness of inventory purchases booked close to year-end.

Other Information

Management is responsible for the other information. The other information comprises the information included in the Annual Report for 2025 (the "Annual Report"), but does not include the consolidated financial statements and our auditor's report thereon. The Annual Report is expected to be made available to us after the date of this auditor's report.

Our opinion on the consolidated financial statements does not cover the other information and we will not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information identified above when it becomes available and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

When we read the Annual Report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to the Board of Directors.

Responsibilities of Management and the Board of Directors for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with IFRSs, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

The Board of Directors are responsible for overseeing the Group's financial reporting process.

Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Plan and perform the group audit to obtain sufficient appropriate audit evidence regarding the financial information of the entities or business units within the group as a basis for forming an opinion on the group financial statements. We are responsible for the direction, supervision and review of the audit work performed for purposes of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Board of Directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the Board of Directors with a statement that we complied with relevant ethical requirements regarding independence, and communicated to them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with the Board of Directors, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period, and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Vladimir Kozyrev
Engagement partner
BST Global Limited

License for carrying on ancillary services in accordance with the Acting Law of the Astana International Financial Center (AIFC), No. AFSA-O-LA-2024-0018 issued by AFSA on 18 November 2024.

AIFC, Astana, Kazakhstan
2 March 2026



FIX PRICE GROUP PLC

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2025 (in millions of Russian roubles, except earnings per share)

| | Notes | 2025 | 2024 |
|---|-------|----------------|----------------|
| Revenue | 5 | 327,507 | 314,938 |
| Cost of sales | 6 | (217,193) | (208,192) |
| Gross profit | | 110,314 | 106,746 |
| Selling, general and administrative expenses | 7 | (85,853) | (71,203) |
| Other operating income | 9 | 2,566 | 555 |
| Share of profit of associates | | 38 | 37 |
| Operating profit | | 27,065 | 36,135 |
| Interest income | | 339 | 3,949 |
| Interest expense | | (5,584) | (5,021) |
| Foreign exchange (loss)/gain, net | | (419) | 216 |
| Profit before tax | | 21,401 | 35,279 |
| Income tax expense | 10 | (5,680) | (13,079) |
| Profit for the year | | 15,721 | 22,200 |
| Profit for the year Attributable to: | | | |
| Shareholders of the parent company | | 14,789 | 22,200 |
| Non-controlling interests | | 932 | - |
| | | 15,721 | 22,200 |
| Other comprehensive (loss)/income <i>Items that may be reclassified subsequently to profit or loss:</i> | | | |
| Currency translation differences | | (530) | 21 |
| Other comprehensive (loss)/income for the year | | (530) | 21 |
| Total comprehensive income for the year | | 15,191 | 22,221 |
| Total comprehensive income for the year Attributable to: | | | |
| Shareholders of the parent company | | 14,258 | 22,221 |
| Non-controlling interests | | 933 | - |
| | | 15,191 | 22,221 |
| Earnings per share | | | |
| Weighted average number of ordinary shares outstanding | 19 | 799,802,375 | 849,528,693 |
| Basic earnings per share (in Russian roubles per share) attributable to shareholders of the parent company | | 18.49 | 26.13 |
| Diluted earnings per share (in Russian roubles per share) attributable to shareholders of the parent company | | 18.40 | 26.01 |

The accompanying notes on pages 10-47 form an integral part of these consolidated financial statements

FIX PRICE GROUP PLC

CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2025 (in millions of Russian roubles)

| | Notes | 31 December 2025 | 31 December 2024 |
|--|-------|---------------------|---------------------|
| Assets | | | |
| Non-current assets | | | |
| Property, plant and equipment | 11 | 37,644 | 30,921 |
| Goodwill | | 182 | 228 |
| Intangible assets | 12 | 3,592 | 2,811 |
| Capital advances | 13 | 488 | 2,041 |
| Right-of-use assets | 14 | 20,597 | 14,016 |
| Investment property | | 387 | 337 |
| Receivables and other non-current assets | | 980 | - |
| Investments in associates | | 22 | 23 |
| Total non-current assets | | 63,892 | 50,377 |
| Current assets | | | |
| Inventories | 15 | 56,665 | 56,727 |
| Right-of-use assets | 14 | 5,383 | 2,399 |
| Receivables and other current assets | 16 | 3,207 | 4,197 |
| Prepayments | | 2,569 | 2,061 |
| Value-added tax receivable | | 521 | 786 |
| Cash and cash equivalents | 18 | 13,836 | 19,579 |
| Current assets excluding assets classified as held for sale | | 82,181 | 85,749 |
| Assets classified as held for sale | 17 | 582 | 582 |
| Total current assets | | 82,763 | 86,331 |
| Total assets | | 146,655 | 136,708 |
| Equity and liabilities | | | |
| Equity | | | |
| Share capital | 19 | 1 | 1 |
| Additional paid-in capital | 19 | 154 | 154 |
| Retained earnings | 19 | 63,978 | 48,789 |
| Treasury shares | 19 | (16,132) | (207) |
| Currency translation reserve | 19 | (491) | 40 |
| Equity attributable to shareholders of the parent company | | 47,510 | 48,777 |
| Non-controlling interests | 19 | 16,482 | - |
| Total equity | | 63,992 | 48,777 |
| Non-current liabilities | | | |
| Loans and borrowings | 21 | 2,717 | 3,010 |
| Lease liabilities | 22 | 12,627 | 5,473 |
| Deferred tax liabilities | 10 | 1,416 | 1,074 |
| Total non-current liabilities | | 16,760 | 9,557 |
| Current liabilities | | | |
| Loans and borrowings | 21 | 6,016 | 15,056 |
| Lease liabilities | 22 | 13,071 | 10,200 |
| Payables and other financial liabilities | 23 | 39,187 | 38,603 |
| Advances received | | 495 | 551 |
| Income tax payable | | 659 | 397 |
| Taxes payable, other than income taxes | | 3,179 | 3,043 |
| Dividends payable | 19 | - | 8,321 |
| Accrued expenses | 24 | 3,296 | 2,203 |
| Total current liabilities | | 65,903 | 78,374 |
| Total liabilities | | 82,663 | 87,931 |
| Total equity and liabilities | | 146,655 | 136,708 |

The accompanying notes on pages 10-47 form an integral part of these consolidated financial statements

FIX PRICE GROUP PLC

CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 DECEMBER 2025 (in millions of Russian roubles)

| | Notes | 2025 | 2024 |
|--|----------|-----------------|-----------------|
| Cash flows from operating activities | | | |
| Profit before tax | | 21,401 | 35,279 |
| <i>Adjustments for:</i> | | | |
| Depreciation and amortisation | 11,12,14 | 19,167 | 16,917 |
| Write-offs of merchandise inventories relating to shrinkage and write-down to net realisable value | 6,15 | 3,196 | 2,161 |
| Change in allowance for expected credit losses | | (3) | 17 |
| Share of profit of associates | | (38) | (37) |
| Interest income | | (339) | (3,949) |
| Interest expense | | 5,584 | 5,021 |
| Gain on settlement of other payables | | (1,132) | - |
| Foreign exchange loss/(gain), net | | 419 | (216) |
| Accruals for long-term incentive programme | 20 | 225 | (404) |
| Operating cash flows before changes in working capital | | 48,480 | 54,789 |
| Increase in inventories | | (3,768) | (10,862) |
| Increase in receivables and other current assets | | (90) | (1,413) |
| Increase in prepayments | | (515) | (615) |
| Decrease in VAT receivable | | 265 | 340 |
| Increase in payables and other financial liabilities | | 2,067 | 1,873 |
| Decrease in advances received | | (56) | (165) |
| Increase/(Decrease) in tax liabilities, other than income taxes | | 1,046 | (1,555) |
| Increase in accrued expenses | | 1,197 | 230 |
| Net cash flows generated from operations | | 48,626 | 42,622 |
| Interest paid | | (6,345) | (4,755) |
| Interest received | | 339 | 3,949 |
| Income tax paid | | (6,064) | (12,011) |
| Net cash flows from operating activities | | 36,556 | 29,805 |
| Cash flows from investing activities | | | |
| Purchase of property, plant and equipment | | (9,508) | (7,676) |
| Purchase of intangible assets | | (1,396) | (1,087) |
| Proceeds from sale of property, plant and equipment | | 59 | 3 |
| Dividends received from associates | | 38 | 56 |
| Net cash flows used in investing activities | | (10,807) | (8,704) |
| Cash flows from financing activities * | | | |
| Proceeds from loans and borrowings | 21 | 13,000 | 17,600 |
| Repayment of loans and borrowings | 21 | (22,000) | (14,600) |
| Lease payments | | (13,689) | (12,464) |
| Acquisition of non-controlling interests | 19 | (187) | - |
| Dividends paid | 19 | (7,241) | (29,872) |
| Net cash flows used in financing activities | | (30,117) | (39,336) |
| Total cash used in operating, investing and financing activities | | (4,368) | (18,235) |
| Effect of exchange rate fluctuations on cash and cash equivalents | | (1,375) | 471 |
| Net decrease in cash and cash equivalents | | (5,743) | (17,764) |
| Cash and cash equivalents at the beginning of the year | 18 | 19,579 | 37,343 |
| Cash and cash equivalents at the end of the year | 18 | 13,836 | 19,579 |

* In summer 2025, the Company implemented a voluntary exchange of its Global Depositary Receipts (GDRs) for shares of its subsidiary, PJSC Fix Price. A total of 105.6 million GDRs were exchanged for 16.7 billion shares, reflecting a 1-for-158 ratio. The settlement involved no cash consideration paid or received by the Company, except for the fees paid by certain participants to reimburse the infrastructure costs, incurred by the Group.

The accompanying notes on pages 10-47 form an integral part of these consolidated financial statements

FIX PRICE GROUP PLC

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2025 (in millions of Russian roubles)

| | Notes | Share capital | Additional paid-in capital | Retained earnings | Treasury shares | Currency translation reserve | Equity attributable to shareholders of the parent company | Non-controlling interests | Total equity |
|--|-------|---------------|----------------------------|-------------------|-----------------|------------------------------|---|---------------------------|-----------------|
| At 1 January 2024 | | 1 | 154 | 65,352 | (207) | 19 | 65,319 | - | 65,319 |
| Profit for the year | | - | - | 22,200 | - | - | 22,200 | - | 22,200 |
| Other comprehensive income for the year | | - | - | - | - | 21 | 21 | - | 21 |
| Total comprehensive income for the year, net of tax | | - | - | 22,200 | - | 21 | 22,221 | - | 22,221 |
| Dividends | 19 | - | - | (38,359) | - | - | (38,359) | - | (38,359) |
| Long-term incentive programme | 20 | - | - | 525 | - | - | 525 | - | 525 |
| Reclassification of the long-term incentive programme | 20 | - | - | (929) | - | - | (929) | - | (929) |
| At 31 December 2024 | | 1 | 154 | 48,789 | (207) | 40 | 48,777 | - | 48,777 |
| At 1 January 2025 | | 1 | 154 | 48,789 | (207) | 40 | 48,777 | - | 48,777 |
| Profit for the year | | - | - | 14,789 | - | - | 14,789 | 932 | 15,721 |
| Other comprehensive income for the year | | - | - | - | - | (531) | (531) | 1 | (530) |
| Total comprehensive income for the year, net of tax | | - | - | 14,789 | - | (531) | 14,258 | 933 | 15,191 |
| Long-term incentive programme | 20 | - | - | 98 | - | - | 98 | - | 98 |
| Reclassification of the long-term incentive programme | 20 | - | - | 203 | - | - | 203 | - | 203 |
| Acquisition of treasury shares | 19 | - | - | - | (15,925) | - | (15,925) | - | (15,925) |
| Acquisition of non-controlling interests | 19 | - | - | 99 | - | - | 99 | (286) | (187) |
| Non-controlling interest arising from GDRs for shares exchange | 19 | - | - | - | - | - | - | 15,835 | 15,835 |
| At 31 December 2025 | | 1 | 154 | 63,978 | (16,132) | (491) | 47,510 | 16,482 | 63,992 |

The accompanying notes on pages 10-47 form an integral part of these consolidated financial statements

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

1. GENERAL INFORMATION

Fix Price Group PLC (the “Company”) is registered at the Astana International Financial Centre (“AIFC”) in the Republic of Kazakhstan. The Company’s registered office is at Yesil district, Mangilik El Avenue, building 55/23, block C.4.4, office 245, Astana city, Republic of Kazakhstan. In June 2024, the Company discontinued its registration in the Republic of Cyprus. The Company has global depositary receipts (“GDR”), which represent its ordinary shares, listed on Astana International Exchange.

On 19 August 2024, the Group completed the intended delisting of its GDRs from the London Stock Exchange, as well as the transition of its GDR program to RCS Trust and Corporate Services Ltd., a depositary bank. On 4 June 2025, the Board of Directors of the Group approved the voluntary delisting of its GDRs from the Moscow Exchange and SPB Exchange, with the effective trading cancellation on 23 June 2025. On 6 August 2025, the delisting of the Company’s GDRs became effective. On 5 June 2025, the Group announced an exchange offer of its GDRs for shares of PJSC Fix Price, the Company’s subsidiary. The results of the exchange offer were announced on 20 August 2025; trading of the PJSC Fix Price shares on the Moscow Stock Exchange commenced on the same day.

Fix Price Group PLC together with its subsidiaries (the “Group”) is one of the leading variety value retailers globally and the largest variety value retailer in Russia; it operates under the trademark Fix Price. The Group’s retail operations are conducted through a chain of convenience stores located in the Russian Federation, Belarus, Serbia and Kazakhstan. The Group is also engaged in wholesale operations by servicing a number of franchisees that operate in distant regions of the Russian Federation as well as in a number of international geographies.

As at 31 December 2025 and 31 December 2024, the ultimate controlling party of the Group was Sergey Lomakin.

The ownership interest of the Group and the proportion of its voting power in its major operating subsidiaries was as follows as at the end of each period:

| Company name | Country of incorporation | Principal activity | Effective | Effective |
|--|--------------------------|---------------------------------|---|---|
| | | | Ownership interest 31 December 2025 | Ownership interest 31 December 2024 |
| Fix Price PJSC | Russia | Holding company | 83.66% | 100% |
| Retail Technologies & Solutions Limited* | Kazakhstan | Holding company | 100% | - |
| Best Price LLC | Russia | Retail and wholesale operations | 83.38% | 100% |
| Best Price Export LLC | Russia | Wholesale operations | 83.23% | 100% |
| Best Price Kazakhstan TOO | Kazakhstan | Retail operations | 100% | 100% |
| Fix Price Zapad LLC | Belarus | Retail operations | 100% | 100% |
| Fix Price RS DOO ** | Serbia | Retail operations | 100% | - |
| FIXPRICEASIA LLC | Uzbekistan | Retail operations | 83.28% | 100% |

* Retail Technologies & Solutions Limited was incorporated in February 2025.

** Fix Price RS DOO was incorporated in October 2025. As of 31 December 2025, it had not yet commenced significant operations.

These consolidated financial statements were authorised for issue by management of the Company on behalf of the Company’s Board of Directors on 2 March 2026.

2. BASIS OF PREPARATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of preparation

(a) Statement of compliance

The consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (hereinafter, "IFRS").

(b) Historical cost basis

The consolidated financial statements have been prepared on the historical cost basis, except for the revaluation of certain financial assets and financial liabilities at fair value through profit or loss.

The accounting policies applied by the Group are set out below and have been applied consistently throughout the consolidated financial statements.

Going concern

These consolidated financial statements have been prepared under the assumption the Group operates on a going concern basis, which assumes the Group will be able to discharge its liabilities as they fall due. As a variety value retailer, the Group is well placed to withstand volatility within the economic environment. After conducting a thorough analysis, including considering the Group's financial position and access to financial resources, and preparing cash flow forecasts for at least 12 months from the date of authorisation of these consolidated financial statements, management has a reasonable expectation that the Group has adequate resources to continue its operations in the foreseeable future. The restrictive measures imposed since February 2022 by the European Union, the United States of America, the United Kingdom and other countries have not had a material adverse impact on this assessment, with the Group's stores remaining open and able to continue to trade profitably.

Basis of consolidation

(a) Subsidiaries

The consolidated financial statements incorporate the financial statements of the Company and entities controlled by the Company. The Group controls an entity where the Group is exposed to, or has right to, variable returns from its involvement with the entity and has the ability to affect those returns through its power to direct the activities of the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group, and deconsolidated from the date that control ceases. Inter-company transactions, balances and unrealised gain and losses on transactions between group companies are eliminated. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

(b) Non-controlling interests

Non-controlling interests (“NCI”) in subsidiaries are identified separately from the Group’s equity therein. Those interests of non-controlling shareholders that are present ownership interests entitling their holders to a proportionate share of net assets upon liquidation are initially measured at fair value. Subsequent to acquisition, the carrying amount of non-controlling interests is the amount of those interests at initial recognition plus the non-controlling interests’ share of subsequent changes in equity. Profit or loss and each component of other comprehensive income are attributed to the owners of the parent company and to the non-controlling interests. Changes in the Group’s interests in subsidiaries that do not result in a loss of control are accounted for as equity transactions. The carrying amount of the Group’s interests and the non-controlling interests are adjusted to reflect the changes in their relative interests in the subsidiaries. Any difference between the amount by which the non-controlling interests are adjusted and the fair value of the consideration paid or received is recognised directly in equity and attributed to the owners of the parent company.

Business combinations

The acquisition method of accounting is used to account for all business combinations, except for business combinations under common control. The consideration transferred for the acquisition of a subsidiary comprises the: (i) fair values of the assets transferred, (ii) liabilities incurred to the former owners of the acquired business, (iii) equity interests issued by the Group. Acquisition-related costs are expensed as incurred.

The book-value method of accounting is used for business combinations under common control. The method measures assets and liabilities received in the combination at their existing book values.

Goodwill is measured as the excess of the consideration transferred, the amount of any non-controlling interests in the acquired entity and the acquisition fair value of the acquirer’s previously held equity interest in the acquiree (if any) over the net of the acquisition-date amounts of the identifiable assets acquired and the liabilities assumed. If, after reassessment, the net acquisition-date value of identifiable assets acquired exceeds the sum of the consideration transferred, the amount of any non-controlling interests in the acquiree and the fair value of the acquirer’s previously held interest in the acquiree (if any), the excess is recognised in profit or loss as a bargain purchase gain. Goodwill tested annually for impairment, or more frequently if events or changes in circumstances indicate that the asset might be impaired.

Segment information

Operating segments are identified based on the internal reporting of financial information to the Chief Operating Decision Maker (hereinafter, “CODM”).

The Group operates retail stores in several geographies. The Group’s CODM reviews the Group’s performance primarily on a store-by-store basis. The Group has assessed the economic characteristics of individual stores in various geographies and determined that the stores have similar business operations, similar products, similar classes of customer and a centralised distribution network. Therefore, the Group believes that it has only one reportable segment under IFRS 8, *Operating segments*.

The Group’s customer base is diversified; therefore, transactions with a single external customer do not exceed 10% of the Group’s revenue.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

Foreign currency translation

(a) Functional and presentation currency

The functional currencies of the Company and its subsidiaries are as follows:

| <u>Company name</u> | <u>Functional currency</u> |
|---|----------------------------|
| Fix Price Group PLC | Russian rouble ("RUB") |
| Retail Technologies & Solutions Limited | Russian rouble ("RUB") |
| Fix Price PJSC | Russian rouble ("RUB") |
| Best Price LLC | Russian rouble ("RUB") |
| Best Price Export LLC | Russian rouble ("RUB") |
| Best Price Kazakhstan TOO | Kazakhstan tenge ("KZT") |
| Fix Price Zapad LLC | Belarussian rouble ("BYN") |
| Fix Price RS DOO | Serbian dinar ("RSD") |
| FIXPRICEASIA LLC | Uzbekistan sum ("UZS") |

The presentation currency of the Group is Russian rouble ("RUB"). All values are rounded to the nearest million, except where otherwise indicated.

(b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of foreign currency transactions and from the translation at the year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the consolidated statement of comprehensive income on a net basis.

(c) Group companies

The results and financial position of foreign operations that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- Assets and liabilities for each statement of financial position presented are translated at the closing rate at the date of that statement of financial position.
- Income and expenses for each statement of comprehensive income are translated at average exchange rates, unless exchange rates fluctuated significantly during that period, in which case the exchange rates at the dates of the transactions are used.
- All resulting exchange differences are recognised in other comprehensive income.
- All cash flows are translated at the average exchange rates for the periods presented, unless exchange rates fluctuated significantly during that period, in which case the exchange rates at the dates of the transactions are used. Resulting exchange differences, if any, are presented as effect of translation to presentation currency and exchange rate changes on the balance of cash held in foreign currencies.
- Goodwill and fair value adjustments arising on the acquisition of a foreign operation are treated as assets and liabilities of the foreign operation and translated at the closing rate.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(in millions of Russian roubles, unless otherwise stated)

The following exchange rates were used for the translation of the financial statements of Best Price Kazakhstan TOO, Fix Price Zapad LLC, Fix Price RS DOO and FIXPRICEASIA LLC from their functional currencies to the presentation currency:

| Currency | Closing rate on | Closing rate on | Average rate for the year | |
|----------|---------------------|---------------------|---------------------------|---------|
| | 31 December 2025 | 31 December 2024 | 2025 | 2024 |
| KZT | 0.1550 | 0.1949 | 0.1606 | 0.1976 |
| BYN | 26.9496 | 29.6434 | 27.2245 | 28.5050 |
| RSD | 0.7855 | - | 0.7826 | - |
| UZS | 0.0065 | 0.0079 | 0.0067 | 0.0073 |

Revenue recognition

The revenue is recognised by the Group in such a way to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the Group expects to be entitled in exchange for those goods or services. A five-step recognition model is applied: (1) identify the contract(s) with the customer; (2) identify the separate performance obligations in the contract; (3) determine the transaction price; (4) allocate the transaction price to separate performance obligations; and (5) recognise revenue when (or as) each performance obligation is satisfied.

(a) Retail revenue

Store retail revenue is recognised at the initial point of sale of goods to customers, when the control over the goods have been transferred to the buyer.

(b) Customer loyalty programme

The Group has a customer loyalty programme which allows customers to earn bonus points for each purchase made, which can be used to obtain discounts on subsequent purchases. Such bonus points entitle customers to obtain a discount that they would not be able to obtain without preliminary purchases of goods (i.e. material right). Thus, the promised discount represents a separate performance obligation. Deferred revenue with respect to bonus points is recognised upon the initial sale. Revenue from the loyalty programme is recognised upon the exchange of bonus points by customers. Revenue from bonus points that are not expected to be exchanged is recognised in proportion to the pattern of rights exercised by the customer.

(c) Wholesale revenue

Wholesale revenue includes: (1) Sales of goods to franchisees, which is recognised at the moment of transfer of goods to franchisees at the warehouse; (2) Revenue, stemming from franchise agreements, such as sales-based royalties. Revenue from sales-based royalties is earned when a franchisee sells goods in its retail stores and is recognised as and when those sales occur.

Selling, general and administrative expenses

Selling, general and administrative expenses include all running costs of the business, except those relating to inventory, tax, interest, foreign exchange gain or loss, share of profit or loss of associates and other comprehensive income.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

Property, plant and equipment

Property, plant and equipment is carried at historical cost less accumulated depreciation and accumulated impairment losses. Historical cost includes all expenditures directly attributable to the acquisition of the items. Unless significant or incurred as part of a refit programme, subsequent expenditure will normally be treated as repairs or maintenance and expensed to the consolidated statement of comprehensive income as incurred.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of any component accounted for as a separate asset is derecognised when replaced. Gains and losses on disposals are determined by comparing proceeds with carrying amount and are included in the statement of comprehensive income.

Leasehold improvements are capitalised when it is probable that future economic benefits associated with the improvements will flow to the Group and the cost can be measured reliably. Capitalised leasehold improvements are depreciated over their useful life.

Depreciation is calculated using the straight-line method to allocate the cost of the assets, net of their residual values, over their estimated useful lives as follows:

| | <u>Useful lives in years</u> |
|----------------------------|------------------------------|
| Buildings | 50 |
| Leasehold improvements | 10 |
| Equipment and other assets | 2-20 |

Freehold land is not depreciated.

Residual values and useful lives are reviewed annually and adjusted prospectively, if appropriate.

Intangible assets

Intangible assets acquired separately, including computer software, are stated at historical cost, comprising expenditures that is directly attributable to the acquisition of the items. Following initial recognition, assets are carried at cost less accumulated amortisation and accumulated impairment losses. Amortisation begins when an asset is available for use and is calculated on a straight-line basis to allocate the cost of the asset over its estimated useful life ranging from 2 to 10 years.

Impairment of property, plant and equipment and intangible assets excluding goodwill

The Group assesses at each reporting date whether there is any indication that an asset may be impaired. If any such indication exists, the Group estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or cash-generating unit's ("CGU") fair value less costs to sell and its value in use. Where the carrying amount of an asset or CGU exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or CGU.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows. A previously recognised impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognised. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years. Impairment losses of continuing operations are recognised in the consolidated statement of comprehensive income in those expense categories consistent with the function of the impaired asset.

Inventories

Inventories are valued at the lower of cost and net realisable value, after making due allowance for shrinkage, obsolete and slow-moving items. Net realisable value represents the estimated selling price less all estimated costs of completion and costs to be incurred in marketing, selling and distribution. The costs of purchase of inventories comprise the purchase price, import duties and other taxes (other than those subsequently recoverable by the entity from the taxing authorities), and transport, handling and other costs directly attributable to the acquisition of inventories. Supplier bonuses and volume discounts that do not represent reimbursement of specific, incremental and identifiable costs incurred to promote a supplier's goods are also included in cost of inventories (as a reduction of it). Cost of inventory is determined on the weighted average basis.

Taxation*(a) Current income tax*

Current income tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax regulations used to compute the amount are those that are enacted or substantively enacted, at the reporting date in the countries where the Group operates and generates taxable income. Tax is recognised in profit or loss of the consolidated statement of comprehensive income.

(b) Deferred tax

Deferred tax is provided on tax loss carry forwards and temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date. Deferred tax liabilities are recognised for all taxable temporary differences, except:

- When the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of taxable temporary differences associated with investments in subsidiaries, when the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

Deferred tax assets are recognised for all deductible temporary differences, carry forward of unused tax credits and unused tax losses, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised, except:

- When the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of deductible temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, deferred tax assets are recognised only to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are reassessed at each reporting date and are recognised to the extent that it has become probable that future taxable profits will allow the deferred tax asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Group intends to settle its current tax assets and liabilities on a net basis.

Financial assets

Financial assets and financial liabilities are recognised in the Group's consolidated statement of financial position when the Group becomes a party to the contractual provisions of the instrument.

Financial assets and financial liabilities are initially measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities (other than financial assets and financial liabilities at fair value through profit or loss) are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at fair value through profit or loss are recognised immediately in profit or loss of the consolidated statement of comprehensive income.

(a) Classification

The Group classifies its financial assets in the following specified categories: (i) those to be measured subsequently at fair value (either through other comprehensive income ("OCI"), or through profit or loss); and (ii) those to be measured at amortised cost. The classification depends on the Group's business model for managing the financial assets and the contractual terms of the cash flows. For assets measured at fair value, gains and losses will either be recorded in profit or loss or OCI.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

(b) Recognition and derecognition

Regular way purchases and sales of financial assets are recognised on trade date, being the date on which the Group commits to purchase or sell the asset. Financial assets are derecognised when the rights to receive cash flows from the financial assets have expired or have been transferred and the Group has transferred substantially all the risks and rewards of ownership.

(c) Measurement

At initial recognition, the Group measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss ("FVPL"), transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at FVPL are expensed in profit or loss. Financial assets with embedded derivatives are considered in their entirety when determining whether their cash flows are solely payment of principal and interest.

Debt instruments

Subsequent measurement of debt instruments depends on the Group's business model for managing the asset and the cash flow characteristics of the asset. The major part of the Group's debt instruments is presented by trade accounts and are measured at amortised cost applying the effective interest rate as these instruments are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest. Interest income from these financial assets is included in interest income using the effective interest rate method. Any gain or loss arising on derecognition is recognised directly in statement of comprehensive income.

Cash and cash equivalents

Cash and cash equivalents comprise cash balances, cash deposits and highly liquid investments with original maturities, from the date of acquisition, of three months or less, that are readily convertible to known amounts of cash and are subject to an insignificant risk of changes in value.

(d) Impairment of financial assets

The Group recognises a loss allowance for expected credit losses on financial assets that are measured at amortised cost (represented by cash and cash equivalents, trade and other receivables). The amount of expected credit losses ("ECL") is updated at each reporting date to reflect changes in credit risk since initial recognition of the respective financial instrument.

The Group recognises lifetime ECL for trade receivables. The expected credit losses on these financial assets are estimated based on the Group's historical credit loss experience, adjusted for factors that are specific to the debtors, general economic conditions and an assessment of both the current as well as the forecast direction of conditions at the reporting date, including time value of money where appropriate. For all other financial instruments, the Group recognises lifetime ECL when there has been a significant increase in credit risk since initial recognition.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

In assessing whether the credit risk on a financial instrument has increased significantly since initial recognition, the Group compares the risk of a default occurring on the financial instrument at the reporting date with the risk of a default occurring on the financial instrument at the date of initial recognition. In making this assessment, the Group considers both quantitative and qualitative information that is reasonable and supportable, including historical experience and forward-looking information that is available without undue cost or effort. Forward-looking information considered includes the future prospects of the industries in which the Group's debtors operate, obtained from economic expert reports, financial analysts, governmental bodies, relevant think-tanks and other similar organisations, as well as consideration of various external sources of actual and forecast economic information that relate to the Group's core operations.

The Group assumes that the credit risk on a financial instrument has not increased significantly since initial recognition if the financial instrument is determined to have low credit risk at the reporting date. A financial instrument is determined to have low credit risk if: (i) the financial instrument has a low risk of default; (ii) the debtor has a strong capacity to meet its contractual cash flow obligations in the near term; and (iii) adverse changes in economic and business conditions in the longer term may, but will not necessarily, reduce the ability of the borrower to fulfil its contractual cash flow obligations. The Group regularly monitors the effectiveness of the criteria used to identify whether there has been a significant increase in credit risk and revises them as appropriate to ensure that the criteria are capable of identifying significant increase in credit risk before the amount becomes past due. The carrying value of the financial asset is reduced by the impairment loss through the use of allowance account. Subsequent recoveries of amounts previously written off are credited against the allowance account. Changes in the carrying amount of the allowance account are recognised in profit or loss.

Financial liabilities*(a) Classification as debt or equity*

Debt and equity instruments issued by the Group's entities are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangements and the definitions of a financial liability and an equity instrument.

(b) Equity instrument

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Group are recognised as the proceeds received, net of direct issue costs. Repurchase of the Group's own equity instruments is recognised and deducted directly in equity. No gain or loss is recognised in profit or loss on the purchase, sale, issue or cancellation of the Group's own equity instruments.

(c) Measurement of the financial liabilities

All financial liabilities are measured subsequently at amortised cost using the effective interest method or at FVPL. Financial liabilities are classified as at FVPL when the financial liability is (i) a contingent consideration of an acquirer in a business combination, (ii) held for trading or (iii) designated as at FVPL. Otherwise, financial liabilities are measured subsequently at amortised cost using the effective interest method. With regard to the measurement of financial liabilities designated as at fair value through profit or loss, IFRS 9, *Financial Instruments* ("IFRS 9") requires that the amount of change in the fair value of a financial liability that is attributable to changes in the credit risk of that liability is presented in other comprehensive income, unless the recognition of such changes in other comprehensive income would create or enlarge an accounting mismatch in profit or loss. Changes in fair value attributable to a financial liability's credit risk are not subsequently reclassified to profit or loss.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

(d) Derecognition of financial liabilities

The Group derecognises financial liabilities when, and only when, the Group's obligations are discharged, cancelled or they expire. The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable is recognised in profit and loss.

Effective interest method

The effective interest method is a method of calculating the amortised cost of a financial instrument and of allocating interest income or expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts or payments through the expected life of the financial instrument, or, where appropriate, a shorter period, to the net carrying amount on initial recognition.

Fair value of financial instruments

Fair value of financial instruments which are traded in the active market is estimated at each reporting date on the basis of market quotations or dealer quotes without any deduction for transaction costs. For financial instruments which are not traded in the active market, fair value of the instrument is estimated using valuation techniques that include use of data on market transactions; data on current fair value of other similar instruments; discounted cash flow analyses or other valuation techniques.

The Group uses the following hierarchy to determine and disclose methods of fair value measurement of financial instruments: (i) Level 1: quoted prices for identical assets and liabilities determined in active markets (unadjusted); (ii) Level 2: techniques where all used inputs that significantly affect the fair value are observable directly or indirectly; (iii) Level 3: techniques where used inputs that significantly affect the fair value are not based on observable market data.

Derivative financial instruments

The Group uses derivative financial instruments, such as forward currency contracts and interest rate swaps, to mitigate its exposure to foreign exchange and interest rate risk. Derivative financial instruments are recognised at fair value. The fair value is derived using updated bank quotations. The Group does not use hedge accounting for these derivatives. As a result, such derivative financial instruments are treated as financial assets and liabilities at fair value through profit or loss. Gains and losses arising from changes in fair value of forward contracts are presented as the foreign exchange gain or loss in the consolidated statement of comprehensive income. Gains and losses arising from changes in fair value of interest rate swaps are presented as part of interest expense in the consolidated statement of comprehensive income.

Borrowing costs

General and specific borrowing costs that are directly attributable to the acquisition, construction or production of a qualifying asset are capitalised during the period of time that is required to complete and prepare the asset for its intended use or sale. Qualifying assets are assets that necessarily take a substantial period of time to get ready for their intended use or sale. All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

Value added tax

The Russian tax legislation permits settlement of value added tax ("VAT") on a net basis. VAT is payable upon invoicing and delivery of goods, performing work or rendering services, as well as upon collection of prepayments from customers. VAT on purchases, even if they have not been settled at the reporting date, is deducted from the amount of VAT payable. Where allowance has been made for impairment of receivables, impairment loss is recorded for the gross amount of the debtor, including VAT.

Equity attributable to shareholders of the parent

Equity attributable to shareholders of the parent company comprises the following: (i) share capital represents the nominal value of ordinary shares; (ii) additional paid-in capital represents contributions to the property of the Group in cash or other assets made by shareholders; (iii) retained earnings represents retained profits, (iv) treasury shares.

(a) Dividends

Dividends and the related taxes are recognised as a liability and deducted from equity when they are declared before or on the reporting date. Dividends are disclosed in the consolidated financial statements when they are proposed before the reporting date or proposed or declared after the reporting date but before the consolidated financial statements are authorised for issue.

(b) Earnings per share basic and diluted

Basic earnings per share is calculated by dividing: (i) the profit attributable to owners of the company, excluding any costs of servicing equity other than ordinary shares by (ii) the weighted average number of ordinary shares outstanding during the financial year, adjusted for bonus elements in ordinary shares issued during the year and excluding treasury shares.

Diluted earnings per share adjusts the figures used in the determination of basic earnings per share to take into account: (i) the after-income tax effect of interest and other financing costs associated with dilutive potential ordinary shares, and (ii) the weighted average number of additional ordinary shares that would have been outstanding assuming the conversion of all dilutive potential ordinary shares.

(c) Treasury shares

If the Group reacquires its own equity instruments, those instruments are deducted from equity at cost, being the consideration paid to reacquire the shares. No gain or loss is recognised in the statement of comprehensive income on the purchase, sale, issue or cancellation of the Group's own equity instruments. Such treasury shares may be acquired and held by the Company or by the subsidiaries of the Company. Any difference between the carrying amount and the consideration, if reissued, is recognised in additional paid-in capital. Voting rights related to treasury shares are nullified for the Group and no dividends are allocated.

Share-based payments

Equity-settled share-based payments to employees providing similar services are measured at the fair value of the equity instruments at the grant date. All share-based remuneration is ultimately recognised as an expense in profit or loss with a corresponding credit to retained earnings. If vesting periods or other vesting conditions apply, the expense is allocated over the vesting period.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

For cash-settled share-based payments, a liability is recognised for the goods or services acquired, measured initially at the fair value of the liability. At each reporting date until the liability is settled, and at the date of settlement the fair value of the liability is re-measured, with any changes in fair value recognised in profit or loss for the year.

State pension plan

The Group's companies contribute to the state pension, medical and social insurance funds on behalf of all its current employees. Any related expenses are recognised in profit or loss of the consolidated statement of comprehensive income as incurred.

Provisions

Provisions are recognised when the Group has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation, and the amount can be reliably estimated. Provisions are not recognised for future operating losses.

Provisions are measured at the present value of management's best estimate of the expenditure required to settle the present obligation at the end of the reporting period. The discount rate used to determine the present value is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability.

Leases*(a) Assessment*

The Group assesses whether a contract is or contains a lease at inception of the contract. The Group recognises a right-of-use asset and a corresponding lease liability with respect to all lease arrangements in which it is the lessee, except for leases of low value assets (such as small items of furniture and equipment). For these leases, the Group recognises the lease payments on a straight-line basis over the term of the lease unless another systematic basis is more representative of the time pattern in which economic benefits from the leased assets are consumed.

Variable rents that do not depend on an index or rate are not included in the measurement of the lease liability and the right-of-use asset. The related payments are recognised as an expense in the period in which the event or condition that triggers those payments occurs and are included in Selling, general and administrative expenses.

As a practical expedient, IFRS 16, *Leases* ("IFRS 16") permits a lessee not to separate non-lease components, and instead account for any lease and associated non-lease components as a single arrangement. The Group has used this practical expedient.

(b) Lease liability

The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the incremental borrowing rate of the Group. Lease payments included in the measurement of the lease liability comprise: (i) fixed lease payments less any lease incentives receivable; (ii) variable lease payments that depend on an index or rate, initially measured using the index or rate at the commencement date; (iii) the amount expected to be payable by the lessee under residual value guarantees; (iv) the exercise price of purchase options, if the lessee is reasonably certain to exercise the options; and (v) payments of penalties for terminating the lease, if the lease term reflects the exercise of an option to terminate the lease.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

The lease liability is subsequently measured by increasing the carrying amount to reflect interest on the lease liability and by reducing the carrying amount to reflect the lease payments made.

The Group re-measures the lease liability (and makes a corresponding adjustment to the related right-of-use asset) whenever: (i) the lease term has changed or there is a significant event or change in circumstances resulting in a change in the assessment of exercise of a purchase option, in which case the lease liability is re-measured by discounting the revised lease payments using a revised discount rate (ii) the lease payments change due to changes in an index or rate or a change in expected payment under a guaranteed residual value, in which cases the lease liability is re-measured by discounting the revised lease payments using an unchanged discount rate (unless the lease payments change is due to a change in a floating interest rate, in which case a revised discount rate is used) (iii) a lease contract is modified and the lease modification is not accounted for as a separate lease, in which case the lease liability is re-measured based on the lease term of the modified lease by discounting the revised lease payments using a revised discount rate at the effective date of the modification.

(c) Right-of-use asset

The right-of-use assets comprise the initial measurement of the corresponding lease liability, lease payments made at or before the commencement day, less any lease incentives received and any initial direct costs. They are subsequently measured at cost less accumulated depreciation and impairment losses.

Whenever the Group incurs an obligation for costs to dismantle and remove a leased asset, restore the site on which it is located or restore the underlying asset to the condition required by the terms and conditions of the lease, a provision is recognised and measured under IAS 37, *Provisions, Contingent Liabilities and Contingent Assets* ("IAS 37"). To the extent that the costs relate to a right-of-use asset, the costs are included in the related right-of-use asset.

Right-of-use assets are depreciated over the shorter period of lease term and useful life of the underlying asset. If a lessee transfers ownership of the underlying asset or the cost of the right-of-use asset reflects that the Group expects to exercise a purchase option, the related right-of-use asset is depreciated over the useful life of the underlying asset. The depreciation starts at the commencement date of the lease.

The Group applies IAS 36, *Impairment of Assets* ("IAS 36") to determine whether a right-of-use asset is impaired and accounts for any identified impairment loss.

Assets classified as held for sale

Non-current assets, or disposal groups comprising assets and liabilities, are classified as held for sale if it is highly probable that their cost will be recovered through a sale rather than through continuing use. This condition is regarded as met only when the sale is highly probable and the assets, or disposal groups are available for immediate sale in its present condition. Management must be committed to the sale which should be expected to qualify for recognition as a completed sale within one year from the date of classification. Such assets, or disposal groups, are measured at the lower of carrying amount and fair value less costs to sell. Once classified as held-for-sale, intangible assets and property plant and equipment are no longer amortised or depreciated.

3. CRITICAL JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

In application of the accounting policies adopted by the Group, the management is required to make certain judgements, estimates and assumptions. Those judgements, estimates and assumptions are continually evaluated and are based on management's experience and other factors including expectations of future events that are believed to be reasonable when the financial information was prepared. Existing circumstances and assumptions about the future developments, however, may change due to circumstances beyond the control of the Group. Such changes are reflected in the assumptions when they occur.

Critical accounting judgements

The following are the critical judgements that the management has made in the process of applying the Group's accounting policies and that have the most significant effect on the amounts recognised in the consolidated financial statements.

Lease term of contracts

In determining the lease term, the Group considers various factors including but not limited to the extension options that are reasonably certain to be executed and termination options that are reasonably certain not to be executed. When considering these factors, management takes into account, among other things, the Group's investment strategy, relevant investment decisions, the residual useful life of the related major leasehold improvements, and costs directly or indirectly associated with the extension or termination of the lease.

Sources of estimation uncertainty

The key sources of estimation uncertainty at the reporting period that may have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are discussed below:

(a) Inventories of goods for resale allowance

The Group provides for estimated inventory shrinkage on the basis of historical shrinkage as a percentage of cost of sales. This allowance is adjusted at the end of each reporting period to reflect the historical trend of the actual physical inventory count results (Notes 6, 15).

(b) Tax legislation

The Group operates in various jurisdictions, including the Russian Federation, the Republic of Kazakhstan, the Republic of Belarus, the Republic of Serbia and the Republic of Uzbekistan. The tax, currency and customs legislation of those jurisdictions is subject to varying interpretations, and tax authorities may challenge interpretations of tax legislation taken by the Group. At each reporting date, the Group performs an assessment of its uncertain tax positions. Due to the inherent uncertainty associated with such assessment, there is a possibility that the final outcome may vary. Income tax provisions accrued by the Group are disclosed in Note 10. The Group's contingent liabilities with regards to taxation are disclosed in Note 25.

4. NEW AND REVISED INTERNATIONAL FINANCIAL REPORTING STANDARDS

Adoption of new standards and interpretations

The Group has applied the following amendment to IFRS Accounting Standards issued by the IASB, which is mandatorily effective for an accounting period that begins on or after 1 January 2025. Its adoption has not had any material impact on the disclosures or on the amounts reported in these consolidated financial statements.

(a) IFRS 21 – Lack of Exchangeability

The amendments specify how to assess whether a currency is exchangeable, and how to determine the exchange rate when it is not. The amendments state that a currency is exchangeable into another currency when an entity is able to obtain the other currency within a time frame that allows for a normal administrative delay and through a market or exchange mechanism in which an exchange transaction would create enforceable rights and obligations. When a currency is not exchangeable into another currency at a measurement date, an entity is required to estimate the spot exchange rate at that date. An entity's objective in estimating the spot exchange rate is to reflect the rate at which an orderly exchange transaction would take place at the measurement date between market participants under prevailing economic conditions.

New and revised IFRS Standards in issue but not yet effective

At the date of authorisation of these consolidated financial statements, the Group has not adopted the following new and revised IFRS Standards that have been issued but are not yet effective:

- Amendments to IFRS 9 and IFRS 7 – *Classification and Measurement of Financial Instruments*;
- Annual improvements to IFRS Accounting Standards – Volume 11: IFRS 1, *First-time adoption of IFRS*; IFRS 7, *Financial Instruments: Disclosures and its accompanying Guidance on implementing IFRS 7*, IFRS 9 *Financial instruments*; IFRS 10, *Consolidated Financial Statements*; and IAS 7, *Statement of Cash Flows*.
- Amendments to IFRS 9 and IFRS 7 – *Contract Referencing Nature-dependent Electricity*;
- Standard IFRS 18, *Presentation and Disclosure in Financial Statements*;
- Standard IFRS 19, *Subsidiaries without Public Accountability: Disclosures*;
- Amendments to IFRS 10 and IAS 28 – *Sale or Contribution of Assets between an Investor and its Associate or Joint Venture*.

IFRS 18 will replace IAS 1, *Presentation of Financial Statements* and applies for annual reporting periods beginning on or after 1 January 2027. The new accounting standard introduces the following key new requirements:

- Entities are required to classify all income and expenses into five categories in the statement of profit or loss, namely the operating, investing, financing, discontinued operations and income tax categories. Entities are also required to present a newly-defined operating profit subtotal. Entities' net profit will not change.
- Management-defined performance measures ("MPMs") are disclosed in a single note in the financial statements.
- Entities are required to use the operating profit subtotal as the starting point for the statement of cash flows when presenting operating cash flows under the indirect method.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(in millions of Russian roubles, unless otherwise stated)

The Group is still in the process of assessing the impact of the new accounting standard, particularly with respect to the structure of the Group's consolidated statement of comprehensive income, the consolidated statement of cash flows and the additional disclosure required for MPMs.

The adoption of the remaining new and revised IFRS Standards listed above is not expected to have a material impact on the consolidated financial statements of the Group in future periods.

5. REVENUE

Revenue for the years ended 31 December 2025 and 31 December 2024 consisted of the following:

| | <u>2025</u> | <u>2024</u> |
|-------------------|-----------------------|-----------------------|
| Retail revenue | 305,398 | 284,855 |
| Wholesale revenue | <u>22,109</u> | <u>30,083</u> |
| | <u>327,507</u> | <u>314,938</u> |

6. COST OF SALES

Cost of sales for the years ended 31 December 2025 and 31 December 2024 consisted of the following:

| | <u>2025</u> | <u>2024</u> |
|--|-----------------------|-----------------------|
| Cost of goods sold | 206,894 | 199,843 |
| Transportation and handling costs | 7,103 | 6,188 |
| Write-offs of merchandise inventories relating to shrinkage and write-down to net realisable value | <u>3,196</u> | <u>2,161</u> |
| | <u>217,193</u> | <u>208,192</u> |

7. SELLING, GENERAL AND ADMINISTRATIVE EXPENSES

Selling, general and administrative expenses for the years ended 31 December 2025 and 31 December 2024 consisted of the following:

| | <u>2025</u> | <u>2024</u> |
|-------------------------------------|----------------------|----------------------|
| Staff costs | 53,713 | 41,775 |
| Depreciation of right-of-use assets | 14,359 | 12,785 |
| Other depreciation and amortisation | 4,808 | 4,132 |
| Bank charges | 2,574 | 2,973 |
| Rental expense | 1,816 | 1,947 |
| Repair and maintenance costs | 1,563 | 1,238 |
| Security services | 1,417 | 1,997 |
| Utilities | 1,265 | 1,050 |
| Advertising costs | 1,063 | 1,102 |
| Other expenses | <u>3,275</u> | <u>2,204</u> |
| | <u>85,853</u> | <u>71,203</u> |

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

Staff costs for the years ended 31 December 2025 and 31 December 2024 consisted of the following:

| | <u>2025</u> | <u>2024</u> |
|---|----------------------|----------------------|
| Wages and salaries | 45,162 | 34,931 |
| Statutory social security and pension contributions | 8,326 | 6,493 |
| Long-term incentive programme (Note 20) | 225 | 351 |
| | <u><u>53,713</u></u> | <u><u>41,775</u></u> |

Rental expense mainly relates to leases of low-value items for which the recognition exemption is applied and to variable lease costs that are expensed as incurred.

8. KEY MANAGEMENT REMUNERATION

During the year ended 31 December 2025, the total compensation relating to the Group's key management personnel amounted to RUB 2,304 million, including RUB 2,141 million in short-term employee benefits and RUB 163 million in long-term share-based compensation. During the year ended 31 December 2024, the total compensation relating to the Group's key management personnel amounted to RUB 1,842 million, including RUB 1,610 million in short-term employee benefits and RUB 232 million in long-term share-based compensation. The amount of compensation includes all applicable taxes and contributions.

9. OTHER OPERATING INCOME

Other operating income for the years ended 31 December 2025 and 31 December 2024 consisted of the following:

| | <u>2025</u> | <u>2024</u> |
|----------------------------|---------------------|-------------------|
| Income from the depository | 1,905 | - |
| Other operating income | 661 | 555 |
| | <u><u>2,566</u></u> | <u><u>555</u></u> |

10. INCOME TAX EXPENSE

| | <u>2025</u> | <u>2024</u> |
|---|---------------------|----------------------|
| Current tax expense | 5,338 | 12,423 |
| <i>Deferred tax</i> | | |
| Origination and reversal of temporary differences | 342 | 454 |
| Effect of changes in tax rates | - | 202 |
| | <u><u>5,680</u></u> | <u><u>13,079</u></u> |

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

Profit before tax for financial reporting purposes is reconciled to tax expense as follows:

| | <u>2025</u> | <u>2024</u> |
|---|-----------------------|------------------------|
| Profit before tax | 21,401 | 35,279 |
| Theoretical tax expense at 25% (2024: 20%), being the statutory rate in Russia | (5,350) | (7,056) |
| Income subject to income tax at rates different from 25% (2024: 20%) | 271 | 17 |
| Non-taxable/(Non-deductible) items | 108 | (71) |
| (a) Withholding tax on intra-group dividends | (172) | (5,767) |
| (b) Deferred tax liability on the undistributed retained earnings of the Group's subsidiaries | (537) | - |
| (c) Effect of changes in tax rates | - | (202) |
| Income tax expense | <u>(5,680)</u> | <u>(13,079)</u> |

(a) Withholding tax on intra-group dividends

Withholding tax is applied to dividends distributed by the Group's operating subsidiaries. The tax is withheld at source by the distributing subsidiary and remitted to the relevant tax authorities at the time the dividend is paid.

(b) Deferred tax liability on the undistributed retained earnings of the Group's subsidiaries

In May 2025, PJSC Fix Price, a subsidiary of the Company, announced a dividend policy specifying a minimum pay-out ratio. Consequently, the Group recognised a deferred tax liability in respect of the undistributed retained earnings of its subsidiaries.

(c) Effect of changes in tax rates

On 12 July 2024, the President of the Russian Federation signed Federal Law No. 176-FZ, which becomes effective on 1 January 2025. The new law introduced significant amendments to the Tax Code of the Russian Federation, including an increase in the corporate profit tax rate to 25%.

In accordance with IAS 12, *Income Taxes*, the Group remeasured its deferred tax assets and liabilities at the enacted tax rate that is expected to apply when the related temporary differences reverse. As a result, for the year ended 31 December 2024, the Group recognised additional deferred tax assets of RUB 811 million and additional deferred tax liabilities of RUB 1,013 million. The net impact of the change in tax rate resulted in a deferred tax expense of RUB 202 million.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

Movements in the deferred tax assets and liabilities for the year ended 31 December 2025 were as follows:

| | <u>1 January 2025</u> | <u>Charged to profit or loss</u> | <u>31 December 2025</u> |
|--|---------------------------|--------------------------------------|-----------------------------|
| Tax effects of deductible temporary differences | | | |
| Trade and other payables | 301 | 67 | 368 |
| Accrued expenses | 358 | 331 | 689 |
| Lease liabilities | 3,400 | 2,920 | 6,320 |
| Other | 131 | (12) | 119 |
| Deferred tax assets | <u>4,190</u> | <u>3,306</u> | <u>7,496</u> |
| Tax effects of taxable temporary differences | | | |
| Investment in subsidiaries | - | (537) | (537) |
| Inventories | (304) | 1 | (303) |
| Property, plant and equipment | (1,168) | (462) | (1,630) |
| Right-of-use assets | (3,492) | (2,836) | (6,328) |
| Investments in associates | (6) | - | (6) |
| Trade and other receivables | (206) | 156 | (50) |
| Intangible assets | (88) | 30 | (58) |
| Deferred tax liabilities | <u>(5,264)</u> | <u>(3,648)</u> | <u>(8,912)</u> |
| Net deferred tax liabilities | <u>(1,074)</u> | <u>(342)</u> | <u>(1,416)</u> |

Movements in the deferred tax assets and liabilities for the year ended 31 December 2024 were as follows:

| | <u>1 January 2024</u> | <u>Charged to profit or loss</u> | <u>31 December 2024</u> |
|--|---------------------------|--------------------------------------|-----------------------------|
| Tax effects of deductible temporary differences | | | |
| Trade and other payables | 275 | 26 | 301 |
| Accrued expenses | 355 | 3 | 358 |
| Lease liabilities | 2,365 | 1,035 | 3,400 |
| Other | 131 | - | 131 |
| Deferred tax assets | <u>3,126</u> | <u>1,064</u> | <u>4,190</u> |
| Tax effects of taxable temporary differences | | | |
| Inventories | (161) | (143) | (304) |
| Property, plant and equipment | (828) | (340) | (1,168) |
| Right-of-use assets | (2,445) | (1,047) | (3,492) |
| Investments in associates | (13) | 7 | (6) |
| Trade and other receivables | - | (206) | (206) |
| Intangible assets | (97) | 9 | (88) |
| Deferred tax liabilities | <u>(3,544)</u> | <u>(1,720)</u> | <u>(5,264)</u> |
| Net deferred tax liabilities | <u>(418)</u> | <u>(656)</u> | <u>(1,074)</u> |

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

11. PROPERTY, PLANT AND EQUIPMENT

Movements in the carrying amount of property, plant and equipment during the years ended 31 December 2025 and 31 December 2024 were as follows:

| | Land and buildings | Trade and other equipment | Leasehold improvements | Other | Assets under construction and uninstalled equipment | Total |
|---|--------------------|---------------------------|------------------------|------------|---|---------------|
| Cost | | | | | | |
| At 1 January 2024 | 15,884 | 17,215 | 10,357 | 539 | 199 | 44,194 |
| Additions | 741 | 3,480 | 1,405 | 120 | 117 | 5,863 |
| Disposals | - | (428) | (426) | (13) | - | (867) |
| Reclassifications to assets classified as held for sale | (624) | - | - | - | - | (624) |
| Effect of translation to presentation currency | - | 12 | 8 | (5) | 1 | 16 |
| At 31 December 2024 | 16,001 | 20,279 | 11,344 | 641 | 317 | 48,582 |
| Additions | 3,951 | 5,561 | 1,539 | 147 | 107 | 11,305 |
| Disposals | - | (847) | (340) | (11) | - | (1,198) |
| Effect of translation to presentation currency | - | (101) | (130) | (72) | (1) | (304) |
| At 31 December 2025 | 19,952 | 24,892 | 12,413 | 705 | 423 | 58,385 |
| Accumulated depreciation and impairment | | | | | | |
| At 1 January 2024 | 589 | 9,028 | 5,069 | 191 | - | 14,877 |
| Depreciation charge | 198 | 2,215 | 930 | 81 | - | 3,424 |
| Disposals | - | (392) | (195) | (11) | - | (598) |
| Reclassifications to assets classified as held for sale | (42) | - | - | - | - | (42) |
| Effect of translation to presentation currency | - | - | - | - | - | - |
| At 31 December 2024 | 745 | 10,851 | 5,804 | 261 | - | 17,661 |
| Depreciation charge | 271 | 2,669 | 998 | 85 | - | 4,023 |
| Disposals | - | (780) | (156) | (7) | - | (943) |
| Effect of translation to presentation currency | - | - | - | - | - | - |
| At 31 December 2025 | 1,016 | 12,740 | 6,646 | 339 | - | 20,741 |
| Net book value | | | | | | |
| At 1 January 2024 | 15,295 | 8,187 | 5,288 | 348 | 199 | 29,317 |
| At 31 December 2024 | 15,256 | 9,428 | 5,540 | 380 | 317 | 30,921 |
| At 31 December 2025 | 18,936 | 12,152 | 5,767 | 366 | 423 | 37,644 |

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

Buildings primarily represent distribution centres owned by the Group.

Borrowing costs included in the cost of qualifying assets during the year ended 31 December 2025 amounted to RUB 454 million, arose on the general borrowing pool and are calculated by applying a capitalisation rate of 20.03% (2024: RUB 102 million calculated by applying a capitalisation rate of 19.85%).

As at 31 December 2025 and as at 31 December 2024, no assets were pledged as security.

12. INTANGIBLE ASSETS

Movements in the carrying amount of intangible assets during the years ended 31 December 2025 and 31 December 2024 were as follows:

| | <u>Software</u> | <u>Other</u> | <u>Total</u> |
|--|-----------------|--------------|--------------|
| Cost | | | |
| At 1 January 2024 | <u>3,127</u> | <u>325</u> | <u>3,452</u> |
| Additions | 1,027 | 57 | 1,084 |
| At 31 December 2024 | <u>4,154</u> | <u>382</u> | <u>4,536</u> |
| Additions | 1,361 | 5 | 1,366 |
| Effect of translation to presentation currency | (5) | - | (5) |
| At 31 December 2025 | <u>5,510</u> | <u>387</u> | <u>5,897</u> |
| Accumulated amortisation and impairment | | | |
| At 1 January 2024 | <u>999</u> | <u>276</u> | <u>1,275</u> |
| Amortisation charge | 406 | 44 | 450 |
| At 31 December 2024 | <u>1,405</u> | <u>320</u> | <u>1,725</u> |
| Amortisation charge | 564 | 16 | 580 |
| At 31 December 2025 | <u>1,969</u> | <u>336</u> | <u>2,305</u> |
| Carrying amount | | | |
| At 1 January 2024 | <u>2,128</u> | <u>49</u> | <u>2,177</u> |
| At 31 December 2024 | <u>2,749</u> | <u>62</u> | <u>2,811</u> |
| At 31 December 2025 | <u>3,541</u> | <u>51</u> | <u>3,592</u> |

13. CAPITAL ADVANCES

As at 31 December 2025, the Group's capital advances mainly consist of advances for equipment. As at 31 December 2024, the Group's capital advances mainly consist of advances for construction of warehouse premises in Kazan and advances for equipment.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

14. RIGHT-OF-USE ASSETS

The Group leases retail premises, offices and warehouses (hereinafter, “leased premises and buildings”) with lease terms within the range of 1 to 7 years. Movements in the carrying amount of right-of-use assets were as follows:

| | <u>2025</u> | <u>2024</u> |
|---|-----------------|-----------------|
| Cost | | |
| At 1 January | 72,073 | 58,102 |
| New lease contracts and modification of existing lease contracts | 24,097 | 14,501 |
| Lease prepayments | 132 | 107 |
| Disposals | (1,079) | (785) |
| Effect of translation to presentation currency | (1,058) | 148 |
| At 31 December | 94,165 | 72,073 |
| | <u>2025</u> | <u>2024</u> |
| Accumulated depreciation and impairment | | |
| At 1 January | (55,658) | (43,483) |
| Depreciation expense | (14,351) | (12,848) |
| Disposals | 1,079 | 785 |
| Effect of translation to presentation currency | 745 | (112) |
| At 31 December | (68,185) | (55,658) |
| | <u>2025</u> | <u>2024</u> |
| Carrying amount | | |
| At 1 January | 16,415 | 14,619 |
| At 31 December | 25,980 | 16,415 |
| | <u>2025</u> | <u>2024</u> |
| Amounts recognised in profit or loss | | |
| Depreciation expense of right-of-use assets | 14,359 | 12,785 |
| Interest expense on lease liabilities | 3,821 | 2,291 |
| Expenses relating to variable lease payments not included in the measurement of the lease liabilities | 1,800 | 1,908 |

Some of the property leases in which the Group is the lessee contain variable lease payment terms that are linked to sales generated from leased retail stores. Variable payment terms are used to link rental payments to store cash flows and reduce fixed costs. The variable payments depend on the sales of particular stores, and consequently on the overall economic development over the next few years. Such payments are recognised in profit or loss as incurred.

The total cash outflow for leases accounted for under IFRS 16 in the consolidated financial statements amounts to RUB 19,260 million for the year ended 31 December 2025 (RUB 16,661 million for the year ended 31 December 2024).

15. INVENTORIES

The Group inventories balance is comprised of merchandise inventories. Inventories write-offs due to shrinkage and write-down to net realisable value for the years ended 31 December 2025 and 31 December 2024 are disclosed in Note 6.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

16. RECEIVABLES AND OTHER CURRENT ASSETS

| | <u>31 December 2025</u> | <u>31 December 2024</u> |
|---|-----------------------------|-----------------------------|
| Trade receivables from franchisees, net of allowance for expected credit losses | 1,660 | 1,668 |
| Settlements with customs | 941 | 1,051 |
| Other receivables, net of allowance for expected credit losses | 606 | 1,478 |
| | <u>3,207</u> | <u>4,197</u> |

The allowance for expected credit losses on trade receivables and other receivables as at 31 December 2025 and as at 31 December 2024 was RUB 36 million and RUB 46 million, respectively.

17. ASSETS CLASSIFIED AS HELD FOR SALE

In December 2024, the Group classified one of its distribution centres in Ekaterinburg as held for sale following a decision to sell the asset. As at 31 December 2025, the sale had not been completed within the initial one-year timeframe due to circumstances outside the Group's control. The Group continues to actively market the asset and reasonably expects the sale to be completed within twelve months from the reporting date. The carrying amount of the disposal group is RUB 582 million. Based on current market conditions and observable transactions for comparable properties in the region, the Group determined that the fair value less costs to sell exceeds the carrying amount; therefore, no impairment loss has been recognised.

18. CASH AND CASH EQUIVALENTS

| | <u>31 December 2025</u> | <u>31 December 2024</u> |
|---|-----------------------------|-----------------------------|
| Bank current accounts – RUB, KZT, BYN, UZS, RSD | 2,724 | 6,899 |
| Bank current accounts – EUR, USD, CNY, GBP, CHF | 1,193 | 167 |
| Cash in transit – RUB, KZT, BYN | 1,604 | 1,850 |
| Cash in hand – RUB, KZT, BYN | 857 | 750 |
| Deposits – USD, EUR, CNY | 703 | 5,922 |
| Deposits – RUB, KZT, BYN, UZS | 6,755 | 149 |
| Marketable securities – USD, EUR | - | 3,842 |
| | <u>13,836</u> | <u>19,579</u> |

Cash in transit represents cash collected by banks from the Group's stores and not yet deposited in bank accounts as at 31 December 2025 and 31 December 2024.

As at 31 December 2025, RUB-, KZT-, BYN-, USD-, EUR-, CNY- and UZS-denominated deposit bank accounts with balances amounting to RUB 7,458 million had interest rates of 2.50%-18.00% and a maturity period of 1-370 days (deposits over 90 days are callable on demand).

As at 31 December 2024, KZT-, BYN-, EUR- and USD-denominated deposit bank accounts with balances amounting to RUB 6,071 million had interest rates of 2.80%-14.80% and a maturity period of 1-303 days (deposits over 90 days are callable on demand).

As at 31 December 2024, marketable securities represented US treasuries and German treasuries which have a remaining time to maturity of three months or less from the date of purchase (35-50 days) and are subject to an insignificant risk of change in value due to interest rate, quoted price or penalty on withdrawal.

Cash balances in current bank accounts are normally interest-free.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS *(in millions of Russian roubles, unless otherwise stated)*

19. EQUITY

Ordinary shares

As at 31 December 2025 and 31 December 2024, the Group's ordinary shares were as follows:

| | <u>Outstanding ordinary shares</u> | <u>Issued ordinary shares</u> |
|--|--|-----------------------------------|
| At 1 January 2024 | <u>849,528,693</u> | <u>850,000,000</u> |
| At 31 December 2024 | <u>849,528,693</u> | <u>850,000,000</u> |
| At 1 January 2025 | <u>849,528,693</u> | <u>850,000,000</u> |
| Own shares acquired during the exchange of GDRs of Fix Price Group PLC for ordinary shares of PJSC Fix Price | <u>(105,598,142)</u> | <u>-</u> |
| At 31 December 2025 | <u>743,930,551</u> | <u>850,000,000</u> |

As at 31 December 2025 and 31 December 2024, the Company had authorised share capital of 10,000,000,000 ordinary shares with a par value of EUR 0.0000374 per share.

Additional paid-in capital

No equity contributions were made by Group shareholders during the years ended 31 December 2025 or 31 December 2024.

Dividends

No dividends were announced during the year ended 31 December 2025.

Interim dividends for 2023 and 2024 in the combined amount of RUB 8.4 billion or RUB 9.84 per share were announced in January 2024 and were paid in full. Interim dividends for 2022, 2023 and 2024 in the combined amount of RUB 30.0 billion, or RUB 35.31 per share were announced in December 2024, and as of 31 December 2024 were partially paid in the amount of RUB 21.5 billion. The remaining amount was paid in full during the first quarter 2025.

Exchange of GDRs of the Company

In summer 2025, the Company implemented a voluntary exchange of its GDRs for ordinary shares of its subsidiary PJSC Fix Price. A total of 105.6 million GDRs were exchanged for 16.7 billion shares of PJSC Fix Price.

As the exchange resulted in a change in the ownership structure of the subsidiary while control was retained, it was accounted for as an equity transaction, and was reflected in the consolidated statement of changes in equity, with an increase in non-controlling interest and corresponding increase in treasury shares.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

Treasury shares

As at 31 December 2025, the Group had 106,069,449 treasury shares with a total value of RUB 16,132 million.

As at 31 December 2024, the Group had 471,307 treasury shares with a total value of RUB 207 million.

Non-controlling interests

On 28 August 2025, PJSC Fix Price announced a buyback programme of its shares on Moscow Stock Exchange. During the year ended 31 December 2025, the Group acquired 300,000,000 of the PJSC Fix Price's ordinary shares for a total consideration of RUB 187 million. This transaction was presented as the effect of the Group restructuring on non-controlling interest in the consolidated statement of changes in equity.

Summarised financial information in respect of the Group's subsidiaries that have material non-controlling interests that form a subgroup is set out below. The summarised financial information below represents amounts of the subgroup including transactions between the subgroup and other members of the reporting entity's group prior to intragroup elimination. Transactions within the subgroup were eliminated.

| | Fix Price PJSC Subgroup |
|---|------------------------------------|
| 31 December 2025 | |
| Proportion of non-controlling interest, and NCI's voting rights % * | 16.29% |
| Non-current assets | 64,456 |
| Current assets | 78,155 |
| Non-current liabilities | (16,028) |
| Current liabilities | (65,736) |
| Net assets | 60,847 |
| Accumulated non-controlling interests | 16,482 |
| Revenue | 313,330 |
| Profit | 11,176 |
| Other comprehensive loss | (53) |
| Total comprehensive income | 11,123 |
| Profit attributable to non-controlling interests | 932 |
| Other comprehensive income attributable to non-controlling interests | 1 |
| Cash inflow from operating activities | 31,681 |
| Cash outflow from investment activities | (10,020) |
| Cash outflow from financing activities | (18,503) |
| Net cash inflow | 3,158 |

* Fix Price PJSC, Best Price LLC, Best Price Export LLC, FIXPRICEASIA LLC

No dividends were paid to non-controlling interest during the year ended 31 December 2025.

20. LONG-TERM INCENTIVE PROGRAMME

LTI Programme 2023-2025

On 23 November 2022, the Group's Board of Directors approved long-term incentive programmes for its top management and key employees (the "Programme"). The Programme is designed to provide long-term incentives for its participants to deliver long-term shareholder returns, and to retain talent for the Group. Under the Programme, participants in continuing employment, if certain performance conditions are met, are entitled to a certain number of Company GDRs, their cash equivalent or a combination thereof at the Group's discretion, that is to be granted in three annual tranches with an additional subsequent one-year service period required for each tranche. The annual award is calculated in accordance with a performance-based formula. The formula rewards employees to the extent of the Group's and the individual's achievement judged against both qualitative and quantitative targets, including but not limited to the respective store's annual expansion plan, achievement of the Group's budgeted EBITDA and targeted return on investment capital.

The Group initially accounted for this Programme as an equity-settled share-based payment transaction under IFRS 2, *Share-based Payment*, as the Group had no present obligation to settle in cash. The fair value of each annual tranche of the Programme is determined using the market price of GDRs on the recognised stock exchange at the respective grant date. The grant date for the third tranche was determined as 1 January 2024, which is also the date when the service period of the tranches started.

In December 2024, the Group opted to settle the second tranche of the Programme in cash. The Group considered this as the present obligation to settle both remaining tranches in cash and reclassified the equity-settled share-based payment arrangement relating to the second and third tranches to a cash-settled share-based payment, which was recognised as a debit entry to equity within retained earnings. The second tranche, representing approximately 2.7 million awards, was fully settled in cash in December 2024, amounting to RUB 551 million, including taxes (based on 182.63 Russian roubles per GDR).

In November 2025, the Group implemented a modification to the Programme and resolved to settle the third tranche in ordinary shares of PJSC Fix Price, applying the exchange ratio of 1 GDR of Fix Price Group PLC to 158 ordinary shares of PJSC Fix Price, as established in the completed Exchange Offer. This modification eliminated the Group's present obligation to settle the third tranche in cash. The Group reclassified the cash-settled share-based payment arrangement for the third tranche to an equity-settled transaction in accordance with IFRS 2, *Share-based Payment*. The reclassification was accounted for by derecognising the previously recorded liability and recognising a corresponding credit to equity calculated based on the fair value determined at the modification date, amounting to RUB 203 million and representing approximately 482 million ordinary shares of PJSC Fix Price. As at 31 December 2025, the share settlement was in progress due to procedural requirements and was scheduled for completion in the first quarter of 2026.

As at 31 December 2024, 3 million awards, classified as cash-settled share-based payments, were outstanding, amounting to RUB 204 million, including taxes. Cash-settled share-based payments were recognised in the accrued salaries and wages category of these consolidated financial statements. As at 31 December 2025, the awards had no remaining contractual life (as at 31 December 2024, the weighted average remaining contractual life for the awards was 336 days).

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

LTI Programme 2025-2027

In December 2024, the Group extended the Programme to include a wider group of key contributors ("Programme 2.0"). Under Programme 2.0, participants in continuing employment, if certain performance conditions are met, are entitled to a certain number of Company's GDRs or equity instruments of PJSC Fix Price, the subsidiary of the Group, or their cash equivalent at the Group's discretion, that is to be granted in three annual tranches in 2025, 2026 and 2027 with an additional subsequent one-year service period required for each tranche. The annual award is calculated in accordance with updated performance metrics to align with the evolving strategic priorities.

The Group accounted for this Programme 2.0 as an equity-settled share-based payment transaction under IFRS 2, *Share-based Payment*, as the Group had no present obligation to settle in cash.

The fair value of each annual tranche of Programme is determined using the market price of the equity instruments on the recognised stock exchange at the respective grant date. The grant date for the first tranche of the Programme 2.0 was determined as 12 May 2025, which is also the date when the service period of the tranches started. The fair value of the first tranche at the grant date was assessed at RUB 314 million (based on 160 Russian roubles per GDR), representing approximately 2 million awards. The grant date for the second and third tranches did not occur as of 31 December 2025. All awards were outstanding at 31 December 2025, and none were exercisable as of that date. The weighted average remaining contractual life for the awards was 335 days as of 31 December 2025.

Expenses arising from share-based transactions

Total expenses arising from long-term incentive programme recognised during the year ended 31 December 2025 amounted to RUB 225 million (RUB 351 million for the year ended 31 December 2024).

21. LOANS AND BORROWINGS

Terms and conditions in respect of loans and borrowings as of 31 December 2025 are detailed below:

| Source of financing | Currency | Maturity date | Interest rate as at 31 December 2025 | 31 December 2025 |
|--|----------|---------------|--|---------------------|
| Short-term loans and borrowings (unsecured) | RUB | 2026 | 15.07-17.18% | 6,016 |
| Long-term loans and borrowings (unsecured) | RUB | 2028 | 9.00% | 2,717 |
| | | | | 8,733 |

Terms and conditions in respect of loans and borrowings as of 31 December 2024 are detailed below:

| Source of financing | Currency | Maturity date | Interest rate as at 31 December 2024 | 31 December 2024 |
|--|----------|---------------|--|---------------------|
| Short-term loans and borrowings (unsecured) | RUB | 2025 | 20.69-23.36% | 15,056 |
| Long-term loans and borrowings (unsecured) | RUB | 2028 | 9.00% | 3,010 |
| | | | | 18,066 |

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

The table below details changes in the Group's liabilities arising from financing activities, including both cash and non-cash changes for the year ended 31 December 2025. Liabilities arising from financing activities are those for which cash flows were, or future cash flows will be, classified in the Group's consolidated statement of cash flows as cash flows from financing activities:

| | 1 January 2025 | Financing cash flows (i) | Other changes (ii) | 31 December 2025 |
|----------------------|-------------------|-----------------------------|-----------------------|---------------------|
| Loans and borrowings | 18,066 | (9,000) | (333) | 8,733 |
| Dividends payable | 8,321 | (7,241) | (1,080) | - |
| | 26,387 | (16,241) | (1,413) | 8,733 |

The table below details changes for the year ended 31 December 2024.

| | 1 January 2024 | Financing cash flows (i) | Other changes (ii) | 31 December 2024 |
|----------------------|-------------------|-----------------------------|-----------------------|---------------------|
| Loans and borrowings | 14,699 | 3,000 | 367 | 18,066 |
| Dividends payable | - | (29,872) | 38,193 | 8,321 |
| | 14,699 | (26,872) | 38,560 | 26,387 |

- (i) The cash flows from loans and borrowings and dividends payable make up the net amount of proceeds from and repayments of loans and borrowings and dividends paid in the consolidated statement of cash flows.
- (ii) Other changes include interest accrued and paid, the amounts of dividends declared (Note 19), foreign exchange gains and losses.

The Group's loan agreements contain certain restrictive covenants, including requirements to maintain specified financial ratios. Failure to comply with these covenants could result in a claim for immediate repayment of the corresponding debt.

As at 31 December 2025 and 31 December 2024, the Group was in compliance with all financial and non-financial covenants stipulated in its loan agreements.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

22. LEASE LIABILITIES

As at 31 December 2025 and 31 December 2024 lease liabilities comprised the following:

| | <u>31 December 2025</u> | <u>31 December 2024</u> |
|---|-----------------------------|-----------------------------|
| Gross lease payments, including: | | |
| Current portion (less than 1 year) | 16,482 | 12,106 |
| From 1 to 5 years | 16,193 | 6,359 |
| Over 5 years | 311 | 488 |
| Total gross lease payments | <u>32,986</u> | <u>18,953</u> |
| Less unearned interest | (7,288) | (3,280) |
| Analysed as: | | |
| <i>Current portion</i> | | |
| Less than 1 year | 13,071 | 10,200 |
| <i>Non-current portion</i> | | |
| From 1 to 5 years | 12,340 | 5,060 |
| Over 5 years | 287 | 413 |
| Total lease liabilities | <u>25,698</u> | <u>15,673</u> |

The following table summarises the changes in the lease liabilities:

| | <u>2025</u> | <u>2024</u> |
|--|----------------------|----------------------|
| At 1 January | 15,673 | 13,774 |
| Interest expense on lease liabilities | 3,821 | 2,291 |
| Lease payments | (17,460) | (14,753) |
| New lease contracts and modification of existing lease contracts | 23,978 | 14,325 |
| Effect of translation to presentation currency | (314) | 36 |
| At 31 December | <u>25,698</u> | <u>15,673</u> |

The Group's lease contracts include typical restrictions and covenants common for local business practice such as the Group's responsibility for regular maintenance and repair of the lease assets and insurance for the assets, the redesign and completion of permanent improvements only with the consent of the lessor, and the use of the leased asset in accordance with current legislation.

The weighted average incremental borrowing rate at 31 December 2025 was 14.77% per annum; at 31 December 2024 it was 21.12% per annum.

The Group does not face a significant liquidity risk with regard to its lease liabilities.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

23. PAYABLES AND OTHER FINANCIAL LIABILITIES

Payables as at 31 December 2025 and 2024 consisted of the following:

| | 31 December 2025 | 31 December 2024 |
|------------------------------|-----------------------------|-----------------------------|
| Trade payables | 38,162 | 36,045 |
| Deferred revenue | 313 | 218 |
| Interest rate swap (Note 26) | 13 | - |
| Other payables | 699 | 2,340 |
| | 39,187 | 38,603 |

Trade payables are normally settled no later than their 120 days term.

As at 31 December 2025 and 31 December 2024 deferred revenue comprises the Group's contract liability with regards to unredeemed customer loyalty points.

As at 31 December 2025 and 31 December 2024 all payables were unsecured.

24. ACCRUED EXPENSES

Accrued expenses as at 31 December 2025 and 2024 consisted of the following:

| | 31 December 2025 | 31 December 2024 |
|----------------------------|-----------------------------|-----------------------------|
| Accrued salaries and wages | 3,288 | 2,197 |
| Other accrued expenses | 8 | 6 |
| | 3,296 | 2,203 |

25. CONTINGENCIES, COMMITMENTS AND OPERATING RISKS

Operating environment of the Group

The Group sells products that are sensitive to changes in general economic conditions that impact consumer spending. Future economic conditions and other factors, including ongoing geopolitical tensions, the imposition of sanctions, consumer confidence, employment levels, interest rates, consumer debt levels and the availability of consumer credit, could reduce consumer spending or change consumer purchasing habits. A general slowdown in the Russian economy or in the global economy, or an uncertain economic outlook, could adversely affect consumer spending habits and the Group's operating results.

Russia continues to implement economic reforms and to develop its legal, tax and regulatory frameworks as required by a market economy. The future stability of the Russian economy is largely dependent upon these reforms and developments and the effectiveness of economic, financial and monetary measures undertaken by the government.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

Since February 2022, the European Union, the United States of America, Switzerland, the United Kingdom and other countries have imposed and continue to impose a series of restrictive measures against the Russian Federation, various companies and certain individuals. The sanctions led to a significant change in the operating environment for the Russian economy, including the volatility of the Russian rouble, inflation strikes and limited opportunities for cross-border operations. The countermeasures adopted by the Russian government facilitated the active rebounding of the economy and adapting to foreign restrictions.

However, the broader economy in general and the retail sector in particular are still negatively impacted by the volatility of the Russian rouble, sanctions and countermeasures, and uncertainty over the future key interest rate. The combination of negative factors affecting the Russian economy resulted in reduced access to capital, a higher cost of capital and uncertainty regarding economic growth, which could negatively affect the Group's future financial position, the results of its operations and its business prospects. Management believes it is taking appropriate measures to support the sustainability of the Group's business in the current circumstances.

Contractual commitments

The Group has contractual capital commitments not provided within its consolidated financial statements. As at 31 December 2025, the Group had contractual capital commitments in the amount of RUB 164 million, VAT inclusive. These commitments relate to the acquisition of equipment and software improvements. As at 31 December 2024, the Group had contractual capital commitments in the amount of RUB 1,865 million, VAT inclusive. These commitments relate to the construction of the new distribution centre.

Legal proceedings

In the ordinary course of business, the Group may be a party to various legal and tax proceedings, and be subject to claims. In the opinion of management, the Group's liability, if any, in all pending litigation, other legal proceedings or other matters will not have a material effect on the financial position, results of operations or liquidity of the Group.

Taxation

The Group's main subsidiary, from which the Group's income is derived, operates in Russia. Russian tax, currency, and customs legislation could be interpreted in different ways and is susceptible to frequent changes. Management's interpretation of the legislation in question as applied to the Group's operations and activities may be challenged by the relevant regional or federal authorities. Tax authorities may be taking a more assertive position in their interpretation of the legislation and assessments, and it is possible that transactions and activities that were not challenged in the past may be challenged as not having been in compliance with the Russian tax laws applicable at the relevant time. In particular, the Supreme Court issued guidance to lower courts on reviewing tax cases that provides a systematic road map for anti-avoidance claims, and it is possible that this will significantly increase the level and frequency of scrutiny on the part of the tax authorities. As a result, significant additional taxes, penalties, and interest may be levied on the Group.

As at 31 December 2025, management believed that its interpretation of the relevant legislation was appropriate and that the Group's tax, currency and customs positions would be sustained. Management estimates that the Group's possible exposure in relation to the aforementioned tax risks will not exceed 1% of the Group's total assets as at 31 December 2025.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

26. FINANCIAL RISK MANAGEMENT

The Group uses various financial instruments, including bank loans, cash, derivatives and various items, such as trade receivables and trade payables that arise directly from its operations. The main risks arising from the Group’s financial instruments are market risk, credit risk and liquidity risk. The Group reviews and agrees policies for managing each of these risks, and they are summarised below.

Market risk encompasses three types of risk: currency risk, interest rate risk and commodity price risk. Commodity price risk is not considered material to the business, as the Group’s sensitivity to commodity prices is insignificant.

Currency risk

The Group is exposed to transaction foreign exchange risk arising from exchange rate fluctuations on its purchases from overseas suppliers. In relation to currency transaction risk, approximately a quarter of the cost of goods sold is sourced from overseas suppliers, with the relevant trade accounts payable being owed in foreign currency and having a maturity of up to 120 days. A proportion of the Group’s purchases are priced in Chinese yuan and the Group enters into forward foreign currency contracts in order to manage its exposure to currency risk. No transactions in derivatives are undertaken of a speculative nature. As at 31 December 2025 and 31 December 2024, the Group had no forward foreign exchange contracts.

During the year ended 31 December 2025 the loss from forward foreign exchange contracts amounted to RUB 817 million. During the year ended 31 December 2024 the loss from forward foreign exchange contracts amounted to RUB 239 million. Loss from forward foreign exchange contracts was included in the “Foreign exchange loss, net” line in the consolidated statement of comprehensive income.

During the year ended 31 December 2025, 91% of the Group’s sales to retail and wholesale customers were priced in Russian roubles (during the year ended 31 December 2024–91%); therefore, there is immaterial currency exposure in this respect. Other sales related to retail sales of Best Price Kazakhstan TOO and Fix Price Zapad LLC are priced in local currencies.

Foreign currency sensitivity

The carrying amount of the Group’s foreign currency-denominated monetary assets and liabilities as at 31 December 2025 and 31 December 2024 was as follows:

| | Assets | | Liabilities | |
|-----|---------------------|---------------------|---------------------|---------------------|
| | 31 December 2025 | 31 December 2024 | 31 December 2025 | 31 December 2024 |
| USD | 1,068 | 4,746 | 3 | 1,838 |
| CNY | 693 | 1,077 | 8,908 | 9,738 |
| EUR | 363 | 5,085 | 59 | 52 |
| KZT | 815 | 48 | - | - |

The impact on the Group’s profit before tax is largely due to changes in the fair value revaluation of creditors held on account with our Chinese yuan suppliers.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

The following table demonstrates the sensitivity of net profit and equity to a reasonably possible change in the Chinese yuan period-end exchange rates with all other variables held constant.

| | | <u>31 December 2025</u> | | <u>31 December 2024</u> |
|-------------------------|------|-----------------------------|------|-----------------------------|
| Depreciation in RUB/CNY | +15% | (1,232) | +15% | (1,299) |
| Appreciation in RUB/CNY | -15% | 1,232 | -15% | 1,299 |

The following table demonstrates the sensitivity of net profit and equity to a reasonably possible change in the USD period-end exchange rates with all other variables held constant.

| | | <u>31 December 2025</u> | | <u>31 December 2024</u> |
|-------------------------|------|-----------------------------|------|-----------------------------|
| Depreciation in RUB/USD | +15% | 160 | +15% | 436 |
| Appreciation in RUB/USD | -15% | (160) | -15% | (436) |

The following table demonstrates the sensitivity of net profit and equity to a reasonably possible change in the EUR period-end exchange rates with all other variables held constant.

| | | <u>31 December 2025</u> | | <u>31 December 2024</u> |
|-------------------------|------|-----------------------------|------|-----------------------------|
| Depreciation in RUB/EUR | +15% | 46 | +15% | 755 |
| Appreciation in RUB/EUR | -15% | (46) | -15% | (755) |

The following table demonstrates the sensitivity of net profit and equity to a reasonably possible change in the KZT period-end exchange rates with all other variables held constant.

| | | <u>31 December 2025</u> | | <u>31 December 2024</u> |
|-------------------------|------|-----------------------------|------|-----------------------------|
| Depreciation in RUB/KZT | +15% | 122 | +15% | 7 |
| Appreciation in RUB/KZT | -15% | (122) | -15% | (7) |

These calculations were performed by taking the year-end exchange rate used for the accounts and applying the change noted above. The balance sheet valuations were then calculated directly.

Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate due to changes in market interest rates. The Group is exposed to interest rate risk as entities in the Group borrow funds at both fixed and floating interest rates. The Group manages the risk by maintaining an appropriate mix of fixed- and floating-rate borrowings, and by using interest rate swap contracts. As at 31 December 2025, the Group had no floating-rate interest-bearing liabilities (as at 31 December 2024: RUB 12,500 million).

As at 31 December 2025, the interest rate swap contract is recognised at a fair value of RUB 13 million within Payables and other financial liabilities. As at 31 December 2024, the Group had no interest rate swap contracts. During the year ended 31 December 2025, the loss arising from changes in fair value of the interest rate swap amounted to RUB 25 million and was recorded within Interest expense line. During the year ended 31 December 2024, the Group had no gain or loss arising from interest rate swap contract.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

As at 31 December 2025, if interest rates at that date had been 200 basis points higher with all other variables held constant, the profit before tax for the year ended 31 December 2025 would have been RUB 17 million lower, primarily due to change in the fair value of the interest rate swap. If interest rates had been 200 basis points lower with all other variables held constant, the profit before tax for the year ended 31 December 2025 would have been RUB 3 million lower, primarily due to change in the fair value of the interest rate swap.

As at 31 December 2024, if interest rates at that date had been 200 basis points higher with all other variables held constant, the profit before tax for the year ended 31 December 2024 would have been RUB 159 million lower, mainly as a result of higher interest expense on borrowings. If interest rates had been 200 basis points lower with all other variables held constant, the profit before tax for the year ended 31 December 2024 would have been RUB 159 million higher, mainly as a result of lower interest expense on borrowings.

Credit risk

Credit risk is the risk that a counterparty will not meet its obligations under a financial instrument or customer contract, leading to a financial loss. The Group's principal financial assets are cash and cash equivalents and trade receivables. Credit risk is further limited by the fact that all of retail sales transactions are made through store registers, direct from the customer at the point of purchase, leading to a zero trade receivables balance from retail sales.

Therefore, the principal credit risk arises from the Group's trade receivables from its wholesale revenue stream. In order to manage credit risk, the Group sets limits for wholesale customers (franchisees) based on their payment history. New wholesale customers typically pay in advance. Credit limits are reviewed by franchisee managers on a regular basis in conjunction with debt ageing and collection history. Allowance for expected credit losses is provided where appropriate.

The credit risk on cash and cash equivalents is managed by the Group's treasury and is limited, as the counterparties are financial institutions with high credit ratings assigned by international and domestic credit rating agencies.

The table below shows the balances that the Group had with its major banks as at the reporting date:

| Bank | Country of incorporation | Rating | 31 December 2025 |
|--------------------------|---------------------------------|---------------|-------------------------|
| Sberbank of Russia | Russia | AAA (RU) | 6,362 |
| CenterCredit | Kazakhstan | Baa3 | 1,886 |
| Banque Heritage | Switzerland | Ba1 | 860 |
| T-Bank | Russia | ruAA | 527 |
| ALTA Bank | Serbia | N/A | 363 |
| Raiffeisenbank | Russia | ruAAA | 309 |
| Alfa Bank | Belarus, Russia | ruAA+ | 287 |
| Emirates NBD Bank | United Arab Emirates | A+ | 200 |
| Halyk Bank of Kazakhstan | Kazakhstan | Baa1 | 169 |
| Uzpromstroybank | Uzbekistan | Ba3 | 130 |
| Other | | | 282 |
| Total | | | 11,375 |

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (in millions of Russian roubles, unless otherwise stated)

The table below shows the balances that the Group had with its major banks as at 31 December 2024:

| Bank | Country of incorporation | Rating | 31 December 2024 |
|--------------------------|--------------------------|----------|------------------|
| Banque Heritage | Switzerland | Ba1 | 5,929 |
| CQUR Bank | Qatar | N/A | 3,873 |
| Sberbank of Russia | Russia | AAA (RU) | 3,257 |
| CentrCredit | Kazakhstan | Ba1 | 2,180 |
| Raiffeisenbank | Russia | ruAAA | 445 |
| Rosbank | Russia | ruAAA | 434 |
| Halyk Bank of Kazakhstan | Kazakhstan | Baa1 | 253 |
| Alfa Bank | Belarus, Russia | ruAA+ | 171 |
| Kaspi Bank | Kazakhstan | Baa3 | 112 |
| VTB | Belarus, Russia | ruAAA | 99 |
| Bank of China | Russia | A1 | 87 |
| Other | | | 139 |
| Total | | | 16,979 |

Liquidity risk

Liquidity risk is the risk that the Group will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Group manages liquidity risk by maintaining adequate reserves, banking facilities, by continuously monitoring forecast and actual cash flows, and by matching the maturity profiles of financial assets and liabilities.

The Group's loans and borrowings are subject to quarterly banking covenants against which the Group has had significant headroom to date with no anticipated issues based upon forecasts made. Short-term flexibility is achieved via the Group's rolling credit facility. The following table shows the maturity of financial liabilities based on their remaining period at the balance sheet date. The amounts disclosed are the contractual undiscounted cash flows:

| | On demand or less than 1 year | 1 to 5 years | Over 5 years | Total* | Carrying amount |
|--|-------------------------------------|---------------|--------------|---------------|--------------------|
| As at 31 December 2025 | | | | | |
| Loans and borrowings* | 6,785 | 3,127 | - | 9,912 | 8,733 |
| Interest rate swap | 13 | - | - | 13 | 13 |
| Dividends payable | - | - | - | - | - |
| Payables and other financial liabilities | 38,861 | - | - | 38,861 | 38,861 |
| Accrued expenses | 3,296 | - | - | 3,296 | 3,296 |
| Lease liabilities* | 16,482 | 16,193 | 311 | 32,986 | 25,698 |
| | 65,437 | 19,320 | 311 | 85,068 | 76,601 |
| As at 31 December 2024 | | | | | |
| Loans and borrowings* | 16,163 | 3,601 | - | 19,764 | 18,066 |
| Dividends payable | 8,321 | - | - | 8,321 | 8,321 |
| Payables and other financial liabilities | 38,385 | - | - | 38,385 | 38,385 |
| Accrued expenses | 2,203 | - | - | 2,203 | 2,203 |
| Lease liabilities* | 12,106 | 6,359 | 488 | 18,953 | 15,673 |
| | 77,178 | 9,960 | 488 | 87,626 | 82,648 |

*Amounts related to loans and borrowings and lease liabilities include future interest.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
(in millions of Russian roubles, unless otherwise stated)

Fair value

Fair values of cash and cash equivalents, trade and other receivables and trade and other payables approximate their carrying amounts due to their short maturity.

Foreign exchange contracts and interest rate swaps are measured at fair value on a recurring basis and classified as Level 2 instruments. The fair value data is provided by banks, based on the updated quotations source.

In determining the fair value of lease liabilities, Group management relied on the assumption that the carrying amount of lease liabilities approximated their fair value as at 31 December 2025 and 31 December 2024, as it reflects changes in market conditions and considers the risk premium and the time value of money.

27. RELATED PARTY TRANSACTIONS

In assessing whether a related party relationship exists, the Group focuses on the substance of the relationship, rather than its legal form. Related parties may enter into transactions that unrelated parties would not, and such transactions may be effected on terms, conditions, or amounts that differ from those prevailing in arm's-length arrangements. Management considers that the Group has appropriate procedures in place to identify, account for and disclose related party transactions in accordance with IFRS requirements.

Related parties include immediate and ultimate shareholders of the Group; associates, which are franchisees where the Group has a non-controlling ownership stake; key management personnel; as well as other related parties.

Transactions with related parties for the years ended 31 December 2025 and 31 December 2024 were as follows:

| | <u>2025</u> | <u>2024</u> |
|--|-------------|-------------|
| Associates: | | |
| Sales of goods | 1,354 | 2,218 |
| Royalty fees | 59 | 92 |
| Other*: | | |
| Dividends declared | - | (27,686) |
| Payment of dividends | - | (27,487) |
| Redemption of loans payable | - | (2,000) |
| Interest expense accrued on loans payable | - | 152 |
| Repayment of accrued interest on loans payable | (474) | - |

As at 31 December 2025 and as at 31 December 2024, the outstanding balances with related parties were as follows:

| | <u>31 December 2025</u> | <u>31 December 2024</u> |
|-----------------------------|-----------------------------|-----------------------------|
| Associates: | | |
| Trade and other receivables | 8 | 8 |
| Advances from customers | (50) | (60) |
| Other*: | | |
| Loans payable | - | (474) |

* Other related parties comprise immediate and indirect shareholders of the Company.

FIX PRICE GROUP PLC

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS *(in millions of Russian roubles, unless otherwise stated)*

For details on the remuneration of key management personnel, please refer to Note 8.

28. CAPITAL MANAGEMENT

The Group's objectives when managing capital are (i) to safeguard the Group's ability to continue as a going concern, so that it can continue to provide returns for shareholders and benefits for other stakeholders and (ii) to maintain an optimal capital structure to reduce the cost of capital.

While the Group has not established any formal policies with regard to debt to equity proportions, the Group reviews its capital needs on a regular basis to determine actions to balance its overall capital structure via (i) new share issue, (ii) return of capital to shareholders, (iii) securing a new debt or (iv) redemption of existing debt.

29. POST-BALANCE SHEET EVENTS

There were no significant events after the reporting date.

APPENDIX A

Fix Price Group PLC

(incorporated in the Astana International Financial Centre, the Republic of Kazakhstan under the Business Identification Number 240640901065)

REGISTRATION FORM FOR ATTENDANCE BY ELECTRONIC MEANS

In respect of Meeting to be held at Office No. 245, Block C4.4, building 55/23, Mangilik EI, Esil district, Z05T3D6, Astana, Republic of Kazakhstan on 26 June 2026 at 03:00 p.m. local time of Astana, Republic of Kazakhstan (the “Meeting”)

In order to attend the Meeting by electronic means (namely, Zoom video conference), please complete the form below and submit it by email by no later than 9:00 a.m. Astana, Republic of Kazakhstan on 19 June 2026 (or not less than 48 hours before the time appointed for holding any adjourned Meeting to):

CorporateSecretary@fix-price.com

Instructions on how to log on to the Zoom video conference will then be emailed to you before the Meeting.

Full name of Shareholder: _____

Number of Shares held: _____

Zoom account name (if available): _____

Email address: _____

Has/have one or more Forms of Proxy been submitted in respect of the Shares held by the above Shareholder? Yes
No

The Company may request additional details to verify the identity and shareholding of any person submitting this registration form.